

Aria Calls Attention to Animal and Planet Cruelty With Socially Challenging Earth Day Double A-Side

SANREMO, ITALY, May 23, 2022

[/EINPresswire.com/](https://EINPresswire.com/) -- Acclaimed Italian producer and composer [Aria](#) (real name Mariano Schiavolini) has released his highly-anticipated double-A side featuring two singles *The Lady in White*, and *The Next Life* – in celebration of, and endorsed by, Earth Day 2022 (Apr 22nd).

With this release, Aria hopes to bring light to the cruel conditions that animals are subject to. Single, *The Next Life* is dedicated to the environment and animals on the verge of extinction. With lyrics penned by Los Angeles author B. Warner, and upcoming Houston rapper R Reed on vocals, the single combines a texturally rich rock ballad with dynamic, socially charging hip hop stylings with huge cross-over potential.

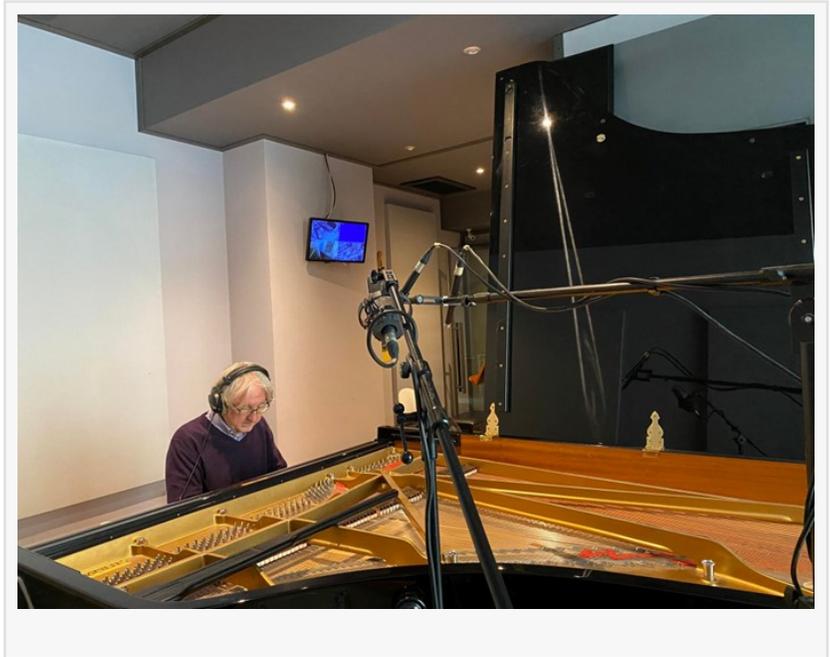


The Next Life, and the wider double-A side, continues Aria's further humanitarian works. An avid environmentalist and advocate for various animal associations including Animals Asia Foundation, the artist is committed to ending bear breeding on bile farms and improving the living conditions of animals in Asia.

In 2013 Aria created the website <http://www.ilvolodellaquila.it> (Flight of the Eagle). A multimedia project combining music and environmental protection, the site curates montages of the animal kingdom to Aria's music. Using the music as a starting point, Aria has created a poignant, and at times challenging, perspective on animals that sees audiences witness nature's most beautiful moments, and the man-made dangers threatening them. With over 1.5 million views, the project has been a huge success in educating audiences on environmental matters with the power of

music.

Aria is perhaps best known as a founding member of the original Italian prog-rock band Celeste (dubbed “the Italian King Crimson”), Aria has had a long and rich history across various musical cultures. A staple of the Sanremo music festival, the artist was a bridge between the worlds of Italian and British music. Passionate about bringing the world together through music, Aria has since gone on to orchestrate projects across LA, Prague, Johannesburg, and more.



With a musical history spanning the creation of leading Italian Rock record label Dischi Noi (RCA Distribution), collaborating with the likes of Kit Woolven (David Bowie, Thin Lizzy) and Nick Griffiths (Pink Floyd, Roger Waters), and Daniel Boone (The Who, Kraftwerk), and concert production on Rock at Midnight for Italia 1 TV, Aria’s legacy speaks for itself.

The Next Life’s timely Earth Day release calls audiences to action with an unforgettable sound. Combining a true humanitarian heart and undeniable talent, The Next Life and The Lady in White are sure to connect with audiences worldwide now that it is available across all platforms.

ARIA’S YOUTUBE CHANNELS

[MUSICA FOR AFRICA](#)

[ASSIEME](#)

For more information, please contact homerkp@gmail.com or informarianomail@gmail.com

Mariano Schiavolini

Assieme Edizioni

infomarianomail@gmail.com

This press release can be viewed online at: <https://www.einpresswire.com/article/573668289>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.