

# 87% of UAE IT decision-makers agree that enterprise data strategy is key to effective hybrid workforce: Cloudera Report

*Senior business decision-makers cite next-gen technology & infrastructure will help meet existing & emerging data strategy & hybrid needs*

DUBAI, UNITED ARAB EMIRATES, May 24, 2022 /EINPresswire.com/ -- [Cloudera](#), the hybrid data cloud company, has released the findings of a [global research report](#) that exposes how a majority of UAE-based businesses are increasingly adopting data-driven strategies for an effective hybrid workforce.

The research revealed that organizations with mature enterprise data strategies in place for at least 12 months are more likely to report higher profit growth at an average of 5.97%, according to the report.

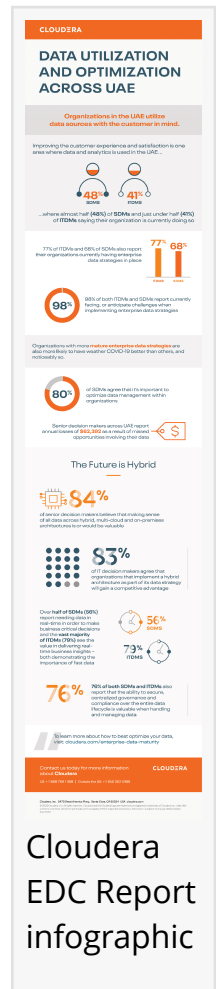
Created in association with technology market research firm, Vanson Bourne, the new report examines the correlation between the maturity of an organization's enterprise data strategy and its business performance. It also explores the impact of the ongoing Covid-19 pandemic and its uncertainties on businesses.

"This report is an eye-opener and a clear indicator of what organizations need to focus on in a bid to enhance their competitiveness in their respective industries. It is encouraging to see that more SDMs in the region are now looking at data differently and strategically. Organizations in the UAE demonstrate uptake of mature enterprise data strategies, optimized for hybrid and multi-cloud environments. These strategies have, in turn, helped them to significantly generate better business outcomes," said Karim Azar, Regional Director, Middle East & Turkey, Cloudera.

Hybrid is the future for UAE

At the market level, 88% of UAE-based IT decision-makers (ITDMs) agree that their current strategy is key to their business resiliency. The report also found that 87% of ITDMs in the UAE also agree that having an enterprise data strategy in place can help their organization adopt a hybrid workforce more effectively.

A further 79% of ITDMs believe that their organizations' technology and infrastructure could be



improved in order to meet their existing and/or future data strategy needs. According to the report, 42% of businesses in the UAE, on average, are dedicating time and resources to cloud migration and strategy.

Globally, 96% of SDMs whose organizations' enterprise data strategies have been in place for more than a year reported that the way data is handled and managed has positively impacted their organizations' performance, and close to two-thirds (64%) reported stronger levels of resiliency from the presence of a mature data strategy. Both SDMs and ITDMs share similar views, recognizing data as a strategic business resource, but these groups have differing opinions on operational processes and implementation.

#### Driving workforce diversity

In terms of enhancing workforce diversity and its overall impact on organizations, an overwhelming 97% of ITDMs in the UAE believe that data and analytics are important to ensure successful and effective Diversity, Equity, and Inclusion (DEI) initiatives. Eighty-five percent of UAE-based organizations agree that DEI initiatives contribute to an organization's success. This, according to the report, demonstrates that utilizing data and analytics can yield phenomenal benefits rather than simply increasing profit margins or gaining a competitive advantage in any industry.

#### Covid-19 impact

On average, 58% percent of the UAE workers worked remotely during the Covid-19 peak period compared to 35% before the pandemic. The trend is, however, expected to stabilize with 46% expected to work remotely by Q1 2023.

Forty-three percent of ITDMs reported that spending had remained the same since the start of the pandemic in terms of supporting changing work environments (e.g. hybrid working) and to support the workforce, with only 14% reporting a decrease in spending.

'Cloudera Enterprise Data Maturity Research Report', the market research survey polled 2,100 ITDMs (100 in the UAE) and 1,050 SDMs (50 in the UAE) in businesses including with more than 1,000 employees across a variety of industries.

Media Team

Matrix PR

+971 43430888

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/573787267>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

