

# Digital Workplace Market to Register Incredible Developments – HCL Technologies Limited, Citrix Systems, Inc., Wipro

*Increasing focus on development of smart workspaces & rising demand for desktop-as-a-service are some key factors driving global digital workplace market growth*

VANCOUVER, BC, CANADA, May 24, 2022 /EINPresswire.com/ -- The global [digital workplace market](#) size reached USD 19.46 Billion in 2020 and is expected to register a CAGR of 21.3%, during the forecast period, according to latest analysis by Emergen



Research. Increasing focus on development of smart workspaces is expected to drive global digital workplace market revenue growth to a significant extent over the forecast period. Rising demand for Desktop-as-a-Service (DaaS) is expected to further augment global digital workplace market revenue growth during the forecast period. Rising demand for remote working from workforces to gain work-life

balance is also expected to boost global digital workplace market growth over the forecast period.



Market Size – USD 19.46 Billion in 2020, Market Growth – at a CAGR of 21.3%, Market Trends – Rising demand for remote working from workforces to assert work-life balance”

*Emergen Research*

The comprehensive analysis of the competitive landscape offers the readers a deeper understanding about the competitors. The report further offers a complete value chain analysis along with an analysis of the downstream buyers and upstream raw materials. The study focuses on global trends, regulatory frameworks, and macro- and micro-economic factors. The report also provides an extensive analysis of the segment and sub-segmented

expected to dominate the market over the projected period. The report offers a forecast estimation of the market with regards to the analysis of the market segmentation, including product type, end-user industries, application spectrum, and other segments. The report sheds

light on the mergers and acquisitions, collaborations, joint ventures, brand promotions and product launches, agreements and partnerships, and corporate and government deals.

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Key Companies Profiled in the Report:

HCL Technologies Limited, Citrix Systems, Inc., Wipro Limited, International Business Machines Corporation, Tata Consultancy Services Limited, DXC Technology Co., Atos SE, NTT DATA Corporation, Accenture plc, and Unisys Corporation.

Some Key Highlights from the Report

The service segment revenue is expected to expand at a significant CAGR during the forecast period. Increasing adoption of professional and managed services among large enterprises is expected to boost revenue growth of this segment going ahead.

The large enterprise segment is expected to lead in terms of revenue over the forecast period due to increasing adoption of digital workforce solutions and services to provide workforce with a better working environment.

The IT & telecom segment is expected to lead in terms of revenue over the forecast period due to increasing SaaS service, remote working and BYOD trends in the IT & telecom industry resulting in increasing implementation of digital workplace in these sectors.

Factors such as increasing implementation of digital workplace across SMEs and large enterprises in countries in North America is expected to drive growth of the market in the region during the forecast period.

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Emergen Research has segmented the global digital workplace market on the basis of component, organization size, end-use, and region:

Component Outlook (Revenue, USD Billion; 2018–2028)

Services

Solutions

Organization Size Outlook (Revenue, USD Billion; 2018–2028)

SMEs

Large Enterprises

End-Use Outlook (Revenue, USD Billion; 2018–2028)

Manufacturing

Government

BFSI

Healthcare

Retail

IT & Telecom

Media & Entertainment

Others

Regional Segmentation;

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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Market Dynamics:

The report offers insightful information about the market dynamics of the Digital Workplace market. It offers SWOT analysis, PESTEL analysis, and Porter's Five Forces analysis to present a better understanding of the Digital Workplace market, competitive landscape, factors affecting it, and to predict the growth of the industry. It also offers the impact of various market factors along with the effects of the regulatory framework on the growth of the Digital Workplace market.

Radical Highlights of the Digital Workplace Market Report:

Comprehensive overview of the Digital Workplace market along with analysis of the changing dynamics of the market

Growth Assessment of various market segments throughout the forecast period

Regional and global analysis of the market players, including their market share and global position

Growth strategies adopted by key market players to combat the impact of the COVID-19 pandemic on the market

Impact of the technological developments and R&D advancements on the Digital Workplace market

Information about profit-making strategies and developmental strategies of major companies and manufacturers

Insightful information for the new entrants willing to enter the market

Details and insights about business expansion strategies, product launches, and other collaborations

The report incorporates advanced analytical tools such as SWOT analysis, Porter's Five Forces Analysis, feasibility analysis, and investment return analysis

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Eric Lee

Emergen Research

+91 90210 91709

sales@emergenresearch.com

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