

# Cosmetics Market Share, Size, Growth, Demand and Forecast till 2027: IMARC Group

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According to the latest report by IMARC Group, titled "[Cosmetics Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027.](#)" the global cosmetics market reached a value of US\$ 357.5 Billion in 2021.

Looking forward, IMARC Group expects the market to reach US\$ 508.3 Billion by 2027, exhibiting at a CAGR of 5.95% during 2022-2027.

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<https://www.imarcgroup.com/cosmetics-market/requestsampl>

Cosmetics Market Trends:



The global cosmetics market is majorly driven by the increasing prevalence of various dermatological disorders and other skin-related complications. This is further supported by the rising beauty consciousness and awareness amongst consumers regarding the mental and social benefits associated with the utilization of cosmetics. Additionally, the escalating purchase of personal care products due to inflating disposable incomes, strong social media influences and the implementation of aggressive marketing strategies, such as celebrity endorsements, are propelling the market growth. Apart from this, strategic collaborations amongst key players for introducing premium, non-genetically modified organisms (non-GMOs), [natural](#) cosmetic products in innovative package designs and their easy availability across different distribution channels, are contributing to the market growth.

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

## Cosmetics Market 2022-2027 Competitive Analysis and Segmentation:

### Competitive Landscape:

Amway Corp  
Avon Products Inc.  
Beiersdorf AG  
Henkel AG & Co. KGaA  
Kao Corporation  
L'Oréal S.A.  
Oriflame Cosmetics AG  
Procter & Gamble Company  
Revlon Inc. (MacAndrews & Forbes Incorporated)  
Shiseido Company Limited  
Skinfood Co. Ltd  
The Estée Lauder Companies Inc  
Unilever plc.

### Breakup by Product Type:

Skin and Sun Care Products  
Hair Care Products  
Deodorants and Fragrances  
Makeup and Color Cosmetics  
Others

### Breakup by Category:

Conventional  
Organic

### Breakup by Gender:

Men  
Women  
Unisex

### Breakup by Distribution Channel:

Supermarkets and Hypermarkets  
[Specialty](#) Stores  
Pharmacies

Online Stores  
Others

Breakup by Region:

North America (United States, Canada)  
Europe (Germany, France, United Kingdom, Italy, Spain, Others)  
Asia Pacific (China, Japan, India, Australia, Indonesia, Korea, Others)  
Latin America (Brazil, Mexico, Others)  
Middle East and Africa (United Arab Emirates, Saudi Arabia, Qatar, Iraq, Others)

Full Report with TOC & List of Figures: <https://www.imarcgroup.com/cosmetics-market>

Note: We are updating our reports, If you want the report with the latest primary and secondary data (2022-2027) including industry trends, market size and Competitive landscape, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2016-2021)  
Market Outlook (2022-2027)  
Market Trends  
Market Drivers and Success Factors  
Impact of COVID-19  
Value Chain Analysis  
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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