

# Global Algae Products Market Trends, Strategies, Opportunities For 2022-2031

*The Business Research Company's Algae Products Global Market Report 2022 – Market Size, Trends, And Forecast 2022-2026*

LONDON, GREATER LONDON, UK, May 25, 2022 /EINPresswire.com/ --

According to 'Algae Products Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026'

published by The Business Research Company, the [algae products market](#) size is expected to grow to \$15.73 billion in 2026 at a CAGR of 7%. According to the global algae products market analysis, the growing demand for healthy food products is expected to propel the growth of the market going forward.

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The algae products market consists of sales of algae products by entities (organizations, sole traders, and partnerships) that refer to a class of photosynthetic organisms found in both marine and freshwater habitats and are used in various industries for different purposes. As these organisms have a short doubling time, they are considered among the fastest-growing creatures. Algae are oxygen-exhaling, unicellular, or multicellular microorganisms that consume carbon dioxide and store essential nutrients, minerals, and vitamins.

## Global Algae Products Market Trends

The development of alternative protein sources such as microalgae is one of the key algae products market trends gaining popularity. Developing alternative protein sources such as microalgae is a crucial step toward achieving the necessary transformation to a more equitable and resilient food system. For instance, in July 2020, Unilever, a UK-based consumer goods company partnered with Algenuity, a UK-based company operating in algae products to develop innovative microalgae products for Unilever's plant-based portfolio. Algenuity will work with the R&D team within Unilever's Foods and Refreshment (F&R) division to explore different foods with microalgae.

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Algae Products Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

## Global Algae Products Market Segments

The global algae products market is segmented:

By Type: Lipids, Carrageenan, Carotenoids, Alginate, Algal Protein

By Form: Liquid, Solid

By Source: Blue-Green Algae, Brown Algae, Green Algae, Red Algae

By Distribution Channel: Online, Offline

By Application: Food and Beverage, Nutraceutical and Diet Supplement, Animal Feed, Personal Care, Pharmaceutical, Others

By Geography: The global algae products market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read more on the global algae products market report here

<https://www.thebusinessresearchcompany.com/report/algae-products-global-market-report>

Algae Products Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides algae products global market overviews, analyzes and forecasts market size and growth for the algae products global market, algae products market share, algae products market segments and geographies, algae products market players, algae products market leading competitor revenues, profiles and market shares. The algae products market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Algae Products Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: BASF SE, Cargill Incorporated, DuPont de Nemours Inc., DSM Nutritional Products AG, EID Parry, Cellana Inc., BlueBioTech Int. GmbH, Corbion NV, Earthrise Nutritionals LLC, Cyanotech Corporation, AlgaeCan Biotech Ltd., Bioprocess Algae LLC, Algenol Biofuels Incorporated, Euglena Co. Ltd, Kerry Group PLC, DIC Corporation, CP Kelco, and Algae Systems LLC.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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