Supply Chain Analytics Market Size is projected to grow at over 18.9% CAGR to 2028

Increasing need for improving supply chain and operational efficiencies and growing demand for demand analytics to reduce inventory costs

VANCOUVER, BC, CANADA, May 25, 2022 /EINPresswire.com/ -- The global [supply chain analytics market](link) size reached USD 3.41 Billion in 2020 and is expected to register a CAGR of 18.9% during the forecast period, according to latest analysis by Emergen Research.

Emergen Research Logo

Increasing need for improving supply chain and operational efficiencies is expected to drive revenue growth of the global supply chain analytics market over the forecast period. Growing demand for demand analytics to reduce inventory costs is expected to propel global supply chain analytics market growth going ahead. Increasing adoption of supply chain analytics across industries to enhanced decision-making capabilities is expected to boost growth of the global supply chain analytics market during the forecast period.

> Market Size – USD 3.41 Billion in 2020, Market Growth – at a CAGR of 18.9%, Market Trends – Increasing adoption of supply chain analytics across industries to enhance decision-making capabilities"
>
> *Emergen Research*

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The report also studies the key companies of the Supply Chain Analytics market along with analysis of their business strategies, M&A activities, investment plans, product portfolio, financial standing, gross profit margin, and production and manufacturing capacities. Some players analyzed in the report are:

Oracle Corporation, SAP SE, TIBCO Software Inc., QlikTech Inc., MicroStrategy Incorporated, Cloudera, Inc., International Business Machines Corporation, Accenture PLC, Capgemini SE, and

Savi Technologies, Inc.

Key Highlights in the Report

The cloud segment revenue is expected to expand at a significant CAGR during the forecast period. Increasing adoption of cloud-based supply chain analytics solutions across various industries is expected to boost revenue growth of this segment going ahead.

In terms of revenue share, the solution segment is expected to lead over the forecast period due to increasing adoption of supply chain analytics solutions by end-users.

Increasing adoption of demand analysis & forecasting solutions among end-users to reduce inventory cost is expected to drive revenue growth of the demand analysis and forecasting segment, which is expected to lead in terms of revenue contribution to the global supply chain analytics market during the forecast period.

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The report further divides the Supply Chain Analytics market into key segments such as types, applications, end-user industries, technologies, and key regions of the market. The report also sheds light on the segment and region exhibiting promising growth in the Supply Chain Analytics market.

Emergen Research has segmented the global supply chain analytics market on the basis of deployment, component, solution, end-use, and region:

Deployment Outlook (Revenue, USD Billion; 2018–2028)

Cloud

On-premises

Component Outlook (Revenue, USD Billion; 2018–2028)

Services

Solution

Solution Outlook (Revenue, USD Billion; 2018–2028)

Supplier performance analytics

Inventory analytics

Demand analysis and forecasting

Spend & procurement analytics

Transportation & logistics analytics

End-use Outlook (Revenue, USD Billion; 2018–2028)

Manufacturing

Healthcare

Transportation

Retail

Aerospace & Defense

Consumer Goods

Others

To know more about the report @ https://www.emergenresearch.com/industry-report/supply-chain-analytics-market

Regional Bifurcation of the Supply Chain Analytics Market Includes:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

The report addresses the following key points:

The report estimates the expected market size from 2021-2028

The report provides a forecast of market drivers, restraints, and future opportunities for the

Supply Chain Analytics market

The report further analyses the changing market dynamics

Regional analysis and segmentation of the market with analysis of the regions and segments expected to dominate the market growth

Extensive competitive landscape mapping with profiles of the key competitors

In-depth analysis of business strategies and collaborations such as mergers and acquisitions adopted by the key companies

Revenue forecast, country scope, application insights, and product insights

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At Emergen Research, we believe in advancing with technology. We are growing market research and strategy consulting company with an exhaustive knowledge base of cutting-edge and potentially market-disrupting technologies that are predicted to become more prevalent in the coming decade.

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Eric Lee
Emergen Research
+91 90210 91709
sales@emergenresearch.com
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