

North America Data Center Server Market Estimated to Reach US\$ 24.5 Billion by 2027

The North America data center server market reached a value of US\$ 18.9 Billion in 2021. The market to exhibiting a CAGR of 4.32% during 2022-2027.

SHERIDAN, WYOMING, UNITED STATES, May 26, 2022 /EINPresswire.com/ --

According to the recent report by IMARC Group, titled "North America Data Center Server Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027," offers a comprehensive analysis of the

industry, which comprises insights on [data center server market in North America](#). The report also includes competitor and regional analysis, and contemporary advancements in the market. The North America data center server market reached a value of US\$ 18.9 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 24.5 Billion by 2027, exhibiting a CAGR of 4.32% during 2022-2027.



North America Data Center Server Market

A data center refers to designated archives that store, process, and organize data and critical files of an organization. Earlier, a data center referred to a physical building that stored computer systems, telecommunications, and critical data. With technological advancements, physical data centers have now been replaced by virtual data centers that support applications across physical infrastructure, as well as a multi-cloud environment. They offer various advantages, including enterprise resource planning (ERP), collaboration services, artificial intelligence, machine learning, customer relationship management (CRM), and convenient file sharing option. North America represents the leading market of data centers currently due to the increasing digitalization and adoption of cloud services.

As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the purchase behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

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North America Data Center Server Market Trends:

One of the major growth-inducing factors for the market is the advancement in cloud-computing technology. Several manufacturers are investing in research and development activities to introduce new technologies like blade servers and microservers. Apart from this, the requirement for high-density and scalable servers is fueling the growth of the market. Furthermore, the 5G rollout has increased the integration of edge computing that brings data close to the area needed so as to save bandwidth and enhance response time. Moreover, with the rising dependency on IoT devices and real-time data analytic services, edge computing is rapidly gaining traction. Additionally, many IT manufacturers are focusing on the establishment of sustainable data centers with energy-efficient solutions. New data centers are being manufactured that allow customers to purchase most of the electricity from renewable resources, such as biomass, solar, and wind. Hyperscale data center operators, such as Microsoft, Amazon, and Google, are increasing their investments in data centers, which is also creating a positive outlook for the market growth.

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North America Data Center Server Market Segmentation:

Our report has categorized the market based on region, product and application.

Breakup by Product:

- Rack
- Micro
- Blade
- Tower servers

Breakup by Application:

- Industrial
- Commercial segments

Breakup by Region:

- United States
- Canada

Key highlights of the report:

- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Porter's Five Forces Analysis

- Market Drivers and Success Factors
- SWOT Analysis
- Value Chain
- Comprehensive Mapping of the Competitive Landscape

We are updating our reports, If you want latest primary and secondary data (2022-2027) with Cost Module, Business Strategy, Competitive landscape, etc. Click request free sample report, the report will be delivered to you in PDF format via email within 24 to 48 hours after the payment confirmation.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology

organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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