

Jewellery Market by Product Type, Distribution Channel, End User 2022-2027 - IMARC Group

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According to the latest report by IMARC Group, titled "[Jewellery Market](#): Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027, the global jewellery market is expected to exhibit a CAGR of 6.1% during 2022-2027. Jewellery refers to ornamental pieces worn for personal adornment. It consists of decorative items, such as brooches, rings, earrings, necklaces, bracelets, pendants, and cufflinks.



Jewellery is made by shaping, refining, and crafting jewels and gemstones with precious metals like gold and silver. Some commonly used gemstones include amber, beads, diamond, shells, and corals. Depending upon the individual, a piece of jewellery is generally worn as a marker of social status, signifier of ethnic and religious beliefs, symbol of personal meaning, or simply an artistic display.

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Global Jewellery Market Trends:

The evolving fashion trends, along with the steadily increasing purchasing power of consumers, represent one of the key factors driving the demand for jewellery in the global market. The advent of various digital media platforms has further accelerated the market growth as it plays a crucial role in influencing fashion trends. Additionally, key players are focusing on creating brand awareness and building consumer relationships through digital marketing, which is acting as another major growth-inducing factor. Moreover, the rapid establishment of several international retail groups across the globe to reach a wider consumer base is propelling the market growth. The large-scale integration of advanced technologies, such as global positioning [systems](#) (GPS) and health and fitness monitoring, with various ornamental pieces, including bracelets, is positively influencing the market growth. Apart from this, the increasing awareness

regarding fine jewellery as a form of investment, especially amidst the coronavirus disease (COVID-19) outbreak, is also catalyzing the market growth.

Note: We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global jewellery market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product and material.

Competitive Landscape:

Buccellati (Compagnie Financière Richemont SA)
Chow Tai Fook Jewellery Company Limited
Graff
Harry Winston Inc (The Swatch Group)
HStern
LVMH Moët Hennessy Louis Vuitton
Pandora A/S
Rajesh Exports Ltd
Signet Jewelers and Swarovski

Breakup by Product:

Necklace
Ring
Earrings
Bracelet
Others

Breakup by Material:

Gold
Platinum
Diamond
Others

Breakup by Region:

Asia Pacific

Europe
North America
Middle East and Africa
Latin America

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Note: We are updating our reports, If you want the report with the latest primary and secondary data (2022-2027) including industry trends, market size and Competitive landscape, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours.

Key highlights of the report:

Market Performance (2016-2021)
Market Outlook (2022-2027)
Market Trends
Market Drivers and Success Factors
Impact of COVID-19
Value Chain Analysis
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

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