

India Freight Transportation Management Market Share, Size, Growth, Demand and Forecast till 2027: IMARC Group

SHERIDAN, WYOMING, UNITED STATES,
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The IMARC Group provides extensive analysis of the India Freight Transportation Management industry covering the market trends, investment opportunities, growth trends, statistics, and industry prospects. The report offers a comprehensive analysis of the industry, which comprises insights on [India Freight Transportation Management Market](#) size, share, trends, analysis, growth, demand, statistics, and overview. The report also includes competitor and regional analysis, and contemporary advancements in the global market.



We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report. The market is segmented by size and region. The report provides an analysis of the key trends in each sub-segment of the market, along with forecasts at the global and regional level from 2022-2027. The report also includes competitive landscape of major key players in the industry along with emerging trends in the market.

Informed covered in the report:

Historical market data from 2016-2021

CAGR of the market during the forecast period 2022-2027

Detailed information on factors that will drive market growth during the next five years

Precise estimation of the Keyword market size and its contribution to the parent market

Upcoming market trends and changes in consumer behavior

A thorough analysis of the market's competitive landscape and detailed information on key

players

Comprehensive details of factors that will challenge the growth of smart meters market key players

Note: We are updating our reports, If you want the latest primary and secondary data (2022-2027) with Cost Module, Business Strategy, Competitive landscape, etc. Click request free sample report, the report will be delivered to you via email within 24 to 48 hours."

Request for a PDF sample of this report: <https://www.imarcgroup.com/india-freight-transportation-management-market>

Freight transportation management refers to a set of strategies employed for organizing, managing, monitoring, and transporting various inbound and outbound merchandise or cargos by air, land, and water. It utilizes integrated software technologies, human resources (HRs), and expertise to coordinate and support business plans, thus increasing the overall efficiency of freight and commercial transport operations. It also aids in improving conveyance infrastructure and scheduling, eliminating overhead freight expenses, and optimizing supply chain efficiency.

India Freight Transportation Management Trends:

One of the key factors driving the India freight transportation management market is the widespread adoption of the [system](#) across various industrial verticals. This can be attributed to rapid industrialization and the increasing need for secure and high-capacity conveyance options with improved operational efficiency. Additionally, the rising environmental concerns have prompted the Government of India (GoI) to invest in the development of green freights (GF) logistics and dedicated freight corridors (DFC) for lowering greenhouse gas (GHG) emissions, which in turn, is propelling the market growth. Other factors, such as the escalating utilization of e-commerce platforms, along with the integration of artificial intelligence (AI) and global positioning system (GPS) to modernize freight solutions, are contributing to the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the India freight transportation management market, along with forecasts at the country and regional level from 2021-2026. Our report has categorized the market based on solutions, services, deployment type, organization size, mode of transport and vertical.

Competitive Landscape:

Accenture
Blue Yonder Group Inc
Panasonic Corporation
BluJay Solutions Ltd

H. Robinson Worldwide Inc
Geodis
Manhattan Associates
Oracle
SAP
SAR Transport Systems
India Private Limited
Softeon

Breakup by Solutions:

Freight Transportation Cost Management
Freight Security and Monitoring Systems
Freight Mobility Solutions
Freight Operation Management Solutions
Freight 3PL Solutions
Freight Information Management Solutions
Warehouse Management System

Breakup by Services:

Business Services
Managed Services
System Integration
Others

Breakup by Deployment Type:

On-Premise
Hosted/Cloud-Based

Breakup by Organization Size:

Small Medium Business (SMBs)
Large Business

Breakup by Mode of Transport:

Roadways
Railways
Seaways
Airways

Breakup by Vertical:

Automotive

Consumer and Retail

Aerospace and Defense

Pharmaceutical and Healthcare

Energy

Others

Breakup by Region:

North India

West and Central India

South India

East India

Ask Analyst for Customization and Explore full report with TOC & List of Figures:

<https://www.imarcgroup.com/india-freight-transportation-management-market>

Key highlights of the report:

Market Performance (2016-2021)

Market Outlook (2022- 2027)

Porter's Five Forces Analysis

Market Drivers and Success Factors

SWOT Analysis

Value Chain

Comprehensive Mapping of the Competitive Landscape

About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Our offerings include comprehensive market intelligence in the form of research reports,

production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

IMARC Group

IMARC Services Private Limited

+ 16317911145

[email us here](#)

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