

# Jenesse Center "Heroes" campaign, spotlighting partners who made it possible to bring hope to LA families for 42 years

*"Hero" profiles will be featured on Jenesse social media platforms each Friday and as volumed e-booklets throughout the year.*

LOS ANGELES, CA, USA, May 26, 2022 /EINPresswire.com/ -- Jenesse Center's "Heroes" campaign



I'm grateful for this South Los Angeles based organization that intentionally gives space for people to be heroic. There are beautiful stories in this edition and more to come."

*Karen Earl, Jenesse CEO*

was launched earlier this month and will continue each week, to spotlight and honor individuals and organizations who have made a significant impact in Jenesse's success for 42 years in the city of Los Angeles. The individuals presented as "Heroes" are recognized for their contributions to Jenesse Center through volunteerism, donations, advice, guidance and support, which made it possible for Jenesse to successfully achieve more than 40 years of service to the LA community.

Every Friday on Jenesse's social media platforms, it will

spotlight "heroes" who have made a significant impact in the organization's sustainability and success. The Heroes book is presented in volumes. Volume 1 launched on Friday, May 6, 2022 on Jenesse's social media platforms.

The next social media post honoring Jenesse Heroes will be on Friday, May 27, 2022. To view the flipbook, click here (<https://publuu.com/flip-book/23782/76332/page/1>). Please share!

Founded by five Black women in the Los Angeles area, the organization offers a holistic platform of prevention and intervention services that are trauma-informed and culturally sensitive. Karen Earl, Jenesse CEO said, "I'm grateful for this South Los Angeles based organization that intentionally gives space for people to be heroic. I recognized early in this journey that this work requires everyone's participation. A hero is a hero -- There are beautiful stories in this edition and more to come."

Dr. Sylvia Swilley, Jenesse Board member, "The Heroes of Jenesse show up in a variety of ways; some as financial donors, some as dedicated project and program volunteers, some as caring and empathetic staff. But all share the vision to interrupt the cycle of generational violence that

assaults our community. Our flagship youth program is but one of the innovative strategies made possible by our Heroes. We are grateful and salute you."

Pat Greene, Jenesse Board President said, "I have seen over the years the immense impact of our partners and friends' volunteerism. It has made a world of difference in Jenesse reaching its mission and we are deeply thankful."

To learn more about the programs and services that these heroes support, visit [www.jenesse.org](http://www.jenesse.org) or connect with us on our social media platforms. If you or a friend needs help, call the Jenesse Hotline at 1-800-479-7328. Available 24 Hours A Day, 7 Days A Week.

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