

Global Automotive Microcontrollers Market Trends, Strategies, Opportunities For 2022-2031

The Business Research Company's Automotive Microcontrollers Global Market Report 2022 – Market Size, Trends, And Global Forecast 2022-2026

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According to '[Automotive Microcontrollers Global Market Report 2022](#) – Market Size, Trends, And Global Forecast 2022-2026' published by The

Business Research Company, the automotive microcontrollers market size is expected to grow to \$15.75 billion in 2026 at a CAGR of 8.18%. Growing demand for driverless vehicles is contributing to the automotive microcontroller market growth.

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The automotive microcontrollers market consists of sales of automotive microcontrollers by entities (organizations, sole traders, and partnerships) that refer to self-contained systems consisting of processors, memory, and peripherals, and used as an embedded system. The system uses an integrated chip that is used to control the functions in automobiles. Microcontrollers are used in a system that is small and consists of the least component design. The uses in automobiles are remote control systems, operating systems, and automobile audio systems.

Global Automotive Microcontrollers Market Trends

Mergers and acquisitions is a key trend gaining popularity in the automotive microcontrollers market. In August 2021, Analog Devices, a US-based semiconductor company, acquired Maxim Integrated for a deal of \$20 billion. This acquisition creates an analog semiconductor giant with more than 50,000 products giving it the scale to become a more formidable foe to Texas Instruments. Maxim Integrated is a US-based company that manufactures and sells analog and



mixed-signal integrated circuits for the automotive, and industrial. In April 2020, Infineon Technologies AG, a German semiconductor manufacturer, acquired Cypress Semiconductor Corporation for an undisclosed amount. This acquisition of Cypress will enhance its focus on structural growth drivers and applications. Cypress Semiconductor Corporation is a US-based semiconductor manufacturing company.

[Global Automotive Microcontrollers Market Segments](#)

By Type: 8 Bit, 16 Bit, 32 Bit

By Vehicle Type: Passenger ICE Vehicle, Commercial ICE Vehicle, Electric Vehicle

By Connectivity: Vehicle to Vehicle (V2V) Connectivity, Vehicle to Infrastructure (V2I) Connectivity, Vehicle to Cloud (V2C) Connectivity

By Technology: Adaptive Cruise Control, Park Assist System, Blind Spot Detection, Tire Pressure Monitoring System

By Application Type: Powertrain and Chassis, Body Electronics, Safety and Security Systems, Infotainment and Telematics

By Geography: The global automotive microcontrollers market segmentation is divided into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, Asia-Pacific accounts for the largest share.

Read more on the global automotive microcontrollers market report here

<https://www.thebusinessresearchcompany.com/report/automotive-microcontrollers-global-market-report>

Automotive Microcontrollers Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides automotive microcontrollers market overviews, analyzes and forecasts market size and growth for the global automotive microcontrollers market, automotive microcontrollers global market share, automotive microcontrollers market segments and geographies, automotive microcontrollers market players, automotive microcontrollers market leading competitor revenues, profiles and market shares. The automotive microcontrollers market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Automotive Microcontrollers Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Toshiba Corp, Infineon Technologies AG, NXP Semiconductors, ON Semiconductor, Analog Devices Inc, Renesas Electronics Corporation, STMicroelectronics NV, Cypress Semiconductor Corporation, Microchip Technology Inc, Rohm Semiconductors, Texas Instrument Incorporated, Maxim Integrated, Silicon Labs Private Limited, and Fujitsu Limited.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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