

# Finasana and WoMo partner to tackle the financial burden that falls on working mothers

*Finasana and WoMo are excited to partner to offer financial education and wellbeing resources to support women before, after, and during their maternity leave.*

LONDON, UNITED KINGDOM, May 27, 2022 /EINPresswire.com/ -- Finasana is excited to partner



By empowering working mothers with financial education, we can begin to expand the conversation about money and encourage women to take a leading role in the household finances."

*Gabi Slemer, CEO & Founder,  
Finasana*

with WoMo to offer financial wellbeing resources to support women before, after, and during their maternity leave.

The financial burden of starting a family falls disproportionately on women, with very little resources available to help them navigate the added expense (and usually, reduced income) of having a child.

Almost [half of mothers](#) have had to reduce work hours to care for a child or family member, and almost a third have had to quit their job entirely. Unpaid caregivers (of which 75% are women) typically spend up to [35 hours a week](#) on

caregiving, in addition to their full-time jobs.

We recognise that financial education and guidance alone is no where near enough to start tackling the systemic issues related to women, careers, children, and money. However, what financial education can do is ease the financial burden and added stress mothers face.

By empowering working mothers with financial education, we can begin to expand the conversation about money and encourage women to take a leading role in the household finances.

[Click here](#) to read Finasana's guest post on WoMo about how to prepare your finances as a working mother.

About WoMo:

WoMo for Business is a tech platform that provides a dedicated dialogue channel connecting the

line manager & employee before, during and after maternity leave. With our invaluable 'How-to' guides, resources, and support for everyone, WoMo does it all. For Mum. For Manager. For HR.

#### About Finasana:

Finasana is a financial wellbeing platform that educates, engages, and empowers. Through workshops, virtual masterclasses, and one-on-one guidance, we enable women to take control of their money and build financial confidence. Finasana is on a mission to close the financial advice gap and reduce money stress to improve overall wellbeing.

Finasana

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