

Edible Oils & Fats Account for 83.5% Revenue Share of Global Bleaching Clay Market: Fact.MR Study

Increasing use of bleaching clay for vegetable oil refining and rising demand from the cosmetics industry are driving market growth.

ROCKVILLE, MARYLAND, UNITED STATES, May 31, 2022 /EINPresswire.com/ -- In-depth industry analysis by Fact.MR, a market research and competitive intelligence provider, reveals that the global bleaching clay market is anticipated to rise at a high CAGR of 7.2% from 2022 to 2032.

Bleaching clay is used to prepare a variety of mineral oils, including <u>lubricants</u> and hydrocarbons. Due to its increasing usage in the creation of various lubricating oils, food preparation, thermal gradients, biomedicine, waxes, cosmetics, and health care goods, <u>demand for bleaching clay</u> is expected to rise sharply over the coming years. The primary factor driving market growth is an increase in the demand for bleaching clay from the chemicals processing sector.

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The market is also expected to progress rapidly due to rising consumer spending power and the execution of government organizations' efforts to encourage and enhance the production of raw materials necessary for the formulation of natural bleaching clay.

Key Takeaways from Market Study

- •Global bleaching clay market to reach valuation of US\$ 1.86 billion by 2032.
- •North America market projected to increase at CAGR of 8.1% over forecast period.
- •Market in APAC accounts for 29.1% share of global industry.
- •Demand for use in edible oils & fats expected to rise at CAGR of 7.5% from 2022 to 2032.

"Raw clay is carefully procured and monitored by key suppliers through several quality methods and control inspections. Increasing use of innovative technologies and equipment in the production of high-quality bleaching clay is creating new opportunities for manufacturers in the market space," says a Fact.MR analyst

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Key Segments Covered in Bleaching Clay Industry Research

•Bleaching Clay Market by Product:

oBuller's Earth oActivated Clay oActivated Bauxites

•Bleaching Clay Market by End Use:

oEdible Oils & Fats
oMineral Oils & Lubricants
oOther End Uses

•Bleaching Clay Market by Region:

oNorth America
oEurope
oAsia Pacific
o□atin America
oMiddle East & Africa

Winning Strategy

The bleaching clay market is fragmented with several enterprises in operation and significant demand from numerous applications. To strengthen their foundation and gain more revenue, key organizations are focusing on bulk manufacturing of bleaching clay employing modern technologies. Market players are also focusing on new strategic initiatives such as long-term agreements and mergers.

For instance,

•Clariant released a novel clay mineral-based DESVOCANT <u>adsorbents</u> line to help retailers, shipment handlers, and consumers reduce their exposure to volatile organic compounds from covered produced objects.

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More Valuable Insights on Offer

Fact.MR, in its new offering, presents an unbiased analysis of the global bleaching clay market, presenting historical demand data (2017-2021) and forecast statistics for the period of 2022-2032.

The study divulges essential insights on the market on the basis of product (fuller's earth, activated clay, and activated bauxites) and end use (edible oils & fats, mineral oils & lubricants, and other end uses), across five major regions (North America, Europe, Asia Pacific, Latin America, and MEA).

Explore Fact.MR's Coverage on the Chemicals & Materials Domain

Personal Care Active Ingredients Market (https://www.factmr.com/report/4351/personal-care-active-ingredients-market): Fact.MR's extensive coverage on the personal care active ingredients market sheds light on the prominent growth dynamics likely to shape expansion trajectory for the upcoming decade. The report includes an analysis of the key drivers, opportunities and trends expected to prevail across key segments and prominent geographies.

Chemical Mechanical Planarization (CMP) Market (https://www.factmr.com/report/4480/cmp-slurry-market): Explore Fact.MR's insightful study on the global chemical mechanical planarization market, elucidating on vital growth dynamics such as the driver, trends and opportunities across prominent geographical locations based on key segments for the upcoming forecast period. A detailed analysis of the competitive landscape has also been embedded in the report.

Spray Polyurea Elastomers Market (https://www.factmr.com/report/717/spray-polyurea-elastomers-market): A detailed assessment of spray polyurea elastomers market value chain analysis, business execution, and supply chain analysis across the regional markets has been covered in Fact.MR's exhaustive coverage on the market. Key dynamics such as the drivers, opportunities and trends have also been elaborated upon within this study.

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