

NSA Carolinas Hosts Annual Event to Celebrate and Empower Professional Speakers in North Carolina and South Carolina

Meridith Elliot Powell, CSP and Bill Cates, CSP, CPAE will present programs on "Sales Redefined" and "Building a Million Dollar Speaking Business" for speakers.

CHARLOTTE, NC, USA, May 31, 2022
/EINPresswire.com/ -- Wrapping up 2021-2022 and kicking off 2022-2023, National Speakers Association [NSA] Carolinas will present its annual program at City Club Raleigh on June 10-11. Designed as a power-packed experience, the event will connect fellow professional speakers, transition leadership, celebrate new opportunities in the speaking industry, and empower attendees with ideas to grow their speaking business to new heights. For more information and registration, visit <https://www.nsacarolinas.org/event-4800626>

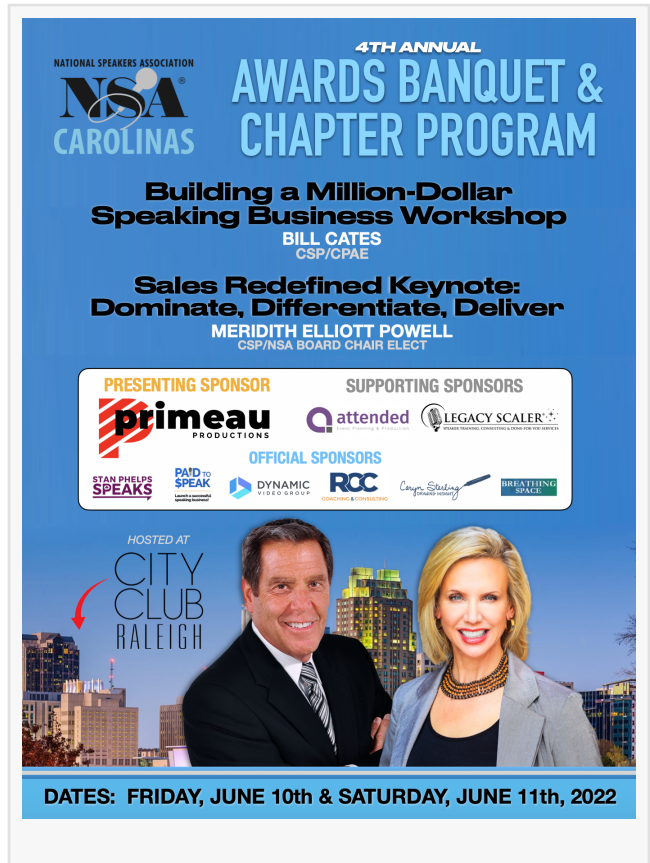
The two-day program includes a keynote, workshop, and legends panel featuring internationally recognized speakers. A meeting buyers panel will inform speakers about trends to watch.

On Friday night, Meridith Elliott Powell, CSP, Incoming NSA Board Chair, will present a keynote on "Sales Redefined: Dominate, Differentiate, Deliver."

Bill Cates, CSP, CPAE will present a "Building a Million-Dollar Speaking Business" workshop on Saturday morning. Bill has built an extremely successful speaking business – generating over \$1 million yearly for the past 10 years.

In this session, attendees will discover how to:

- Remain super relevant when everything around them is changing
- Create multiple streams of income, including online video-based learning and licensing



NATIONAL SPEAKERS ASSOCIATION
NSA CAROLINAS

4TH ANNUAL AWARDS BANQUET & CHAPTER PROGRAM

Building a Million-Dollar Speaking Business Workshop
BILL CATES
CSP/CPAE

Sales Redefined Keynote: Dominate, Differentiate, Deliver
MERIDITH ELLIOTT POWELL
CSP/NSA BOARD CHAIR ELECT

PRESENTING SPONSOR
primeau
PRODUCTIONS

SUPPORTING SPONSORS
attended **LEGACY SCALERS**

OFFICIAL SPONSORS
STAN PHELPS SPEAKS **PAID TO SPEAK** **DYNAMIC VIDEO GROUP** **RCC** **Cape Straling** **BREATHING SPACE**

HOSTED AT
CITY CLUB RALEIGH

DATES: FRIDAY, JUNE 10th & SATURDAY, JUNE 11th, 2022

intellectual property□

- Use different types of videos that will generate revenue

The event is sponsored by Chuck Gallagher and Primeau Productions, a video production company headquartered in Greenville, SC. Recognized as a leader in using video to grow business, Primeau Productions is a world-renowned video production and marketing company producing video content for marketing campaigns, trade shows, training, education, websites, TV campaigns, and virtual events. Visit <https://www.primeauproductions.com/> for more information.



At the event, the board will transition to a new team. NSA Carolinas 2021-2022 board members include:

President: Stan Phelps, CSP
Stan Phelps Speaks in Cary, NC
<https://stanphelpspeaks.com>

President-Elect: Mike Mooney
Chief Shift Officer, Mooney Consulting Group in Huntersville, NC
<http://MikeMooney.com>

Past President: Nanci Appleman-Vassil, CSP
Founder and CEO, APLS Group in Raleigh, NC
<https://APLSGroup.com>

Treasurer: Russ Seagle
Owner, Seagle Management Consulting in Cullowhee, NC
<http://SeagleConsulting.com>

VP Marketing: Barbara Rozgonyi
CEO, CoryWest Media LLC in Charlotte, NC
<https://BarbaraRozgonyi.com>

VP Membership: Nicole Greer

CEO of Vibrant Coaching in Concord, NC

<http://VibrantCoaching.com>

VP Programming: Dr. Kevin C. Snyder

Motivational Speaker, Kevin Snyder Leadership Programs in Raleigh, NC

<https://KevinCSnyder.com>

Member At Large: Peter Agiovlassitis

Peter A Speaks in Apex, NC

<https://PeterASpeaks.com>

About NSA Carolinas. . . A bi-state chapter of the National Speakers Association [NSA], NSA Carolinas is dedicated to advancing the craft, performance, and value of North Carolina and South Carolina professional speakers. Founded in 1985, NSA Carolinas energizes a professional and supportive environment where aspiring and established speakers can hone their speaking and business skills as they learn from and network with peers who applaud everyone's mutual success. For more information about finding a professional speaker, joining NSA Carolinas, and attending upcoming events, visit <https://nsacarolinas.org>.

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