

# Heart Attack Diagnostics Market Growth 2030: Increasing Technological Advancements in Cardiovascular Diagnostics

*Coronary Artery Disease (CAD) and increasing technological advancements in cardiovascular diagnostics are key factors driving market revenue growth*

NEW YORK CITY, NY, UNITED STATES, June 1, 2022 /EINPresswire.com/ -- The global [heart attack diagnostics market](#) size is expected to reach USD 224.65 Billion in 2030 and register a CAGR of 8.0% over the forecast period, according to the latest report by Reports and Data. Rising prevalence of CAD and increasing technological advancements in cardiovascular diagnostics are some key factors expected to drive market revenue growth over the forecast period. In addition, increasing number of obese population due to various factors such as excessive drinking, smoking, sedentary lifestyle, unhealthy eating habits, and no time for physical activities is contributing to rising cases of heart-related conditions globally, which is expected to support revenue growth of the global market.

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Recent technological advancements in diagnostic imaging techniques is expected to drive market revenue growth of a significant extent. Availability of multiple imaging modalities is enabling healthcare professionals to accurately evaluate patients suspected of having coronary ischemia. Various imaging techniques such as stress echocardiography, stress electrocardiography, myocardial perfusion imaging, and magnetic resonance imaging among others is significantly improving treatment process by providing both anatomical and functional information of coronary stenosis. Computed Tomography (CT) angiography with perfusion, whole-heart magnetic resonance angiography, CT fractional flow reserve are evolving diagnostic pathway which has also been increasingly incorporated into routine clinical practice for diagnosing patients with CAD and this is expected to further drive market revenue growth over the forecast period.

Some Key Highlights From the Report:

In March 2021, Koninklijke Philips N.V. announced the launch of AI-enabled Precise Suite solution for the company's incisive CT platform. The new technology provides smart workflows by utilizing AI-enabled image reconstruction technology, facilitating automated patient positioning, capturing motion-free cardiac image capture and enabling healthcare professionals to gain real-

time interventional guidance, improve operational efficiency and provide quality care.

Electrocardiogram (ECG) segment is expected to account for largest revenue share during the forecast period attributable to increasing use of ECG diagnostic procedures in the diagnosis of cardiac conditions such as arrhythmia, congenital heart defects, coronary occlusion among others.

Hospitals segment is expected to lead in terms of revenue share over the forecast period owing to growing number of trans-catheter structural heart surgery and coronary artery bypass grafting procedures performed in hospitals to diagnose and treat coronary artery disease.

Non-invasive segment is expected to register robust revenue growth over the forecast period owing to increasing adoption of technologically advanced non-invasive diagnostic imaging modalities for providing real-time visualization of arterial wall and high-resolution image for accurate diagnosis of coronary artery disease.

North America is expected to account for largest revenue share over the forecast period attributable to rising number of elderly population, increasing demand for advanced diagnostic imaging techniques and growing investment in R&D activities for significantly improving identification and screening of heart diseases and contribute to improved diagnosis and facilitate targeted treatment.

Competitive Landscape:

The report also focuses on details of each market player including its global position, financial standing, revenue generation, company overview, product & service portfolio. The Heart Attack Diagnostics market is extremely competitive and consists of several key players at regional and global level. Key players are focused on adopting various strategies such as new product launches, mergers and acquisitions, investments in R&D, partnerships, joint ventures and collaborations to strengthen their market position and enhance product portfolio.

Leading companies operating in the market are:

Schiller AG, Siemens Healthineers AG, GE Healthcare Inc., F.Hoffman La-Roche Ltd., Midmark Corporation, Koninklijke Philips N.V., Hitachi Ltd., AstraZeneca PLC, Welch Allyn Inc., and Canon Medical Systems Corporation.

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The report also offers detailed insights about market segmentation based on type, application and regional bifurcation:

## Heart Attack Diagnostics Market Segmentation:

### Diagnostics Procedure Outlook (Revenue, USD Billion; 2019-2030)

Invasive Procedure

Non-Invasive Procedure

### Test Type Outlook (Revenue, USD Billion; 2019-2030)

Electrocardiogram (ECG or EKG)

Echocardiogram

Stress Test

Cardiac Catheterization

Cardiac Computerized Tomography (CT) Scan

Cardiac Magnetic Resonance Imaging(MRI)

Blood Test

Troponin

Brain Natriuretic Peptide(BNP)

Creatine Kinase MB (CK-MB)

Homocysteine

Other

Others

### Regional Outlook:

North America

U.S.

Canada

Mexico

Europe

Germany

U.K.

Italy

France

BENELUX

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Rest of APAC

Latin America

Brazil  
Rest of LATAM  
Middle East & Africa  
Saudi Arabia  
A.E.  
South Africa  
Rest of MEA

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