

Wisecars' next focus is the Latin America Car rental industry

Wisecars announces a new partnership with Localiza

SAN FRANCISCO, CALIFORNIA, UNITED STATES OF AMERICA, June 1, 2022

/EINPresswire.com/ -- Car rental

comparison site [Wisecars](#) announces a new partnership with [Localiza](#), the biggest car rental company in Latin

America and one of the largest in the world by size of the fleet and market capitalization.



Wisecars and Localiza logos

By Wisecars' data, just last month about a million and a half people were looking for a car rental in Mexico, about a million in Puerto Rico, and about 800 000 in Brazil. Wisecars is now working with most of the bigger car rental companies in Latin America including Localiza, Hertz, [Unidas](#), National, Alamo and Enterprise, making it easier for travelers to compare deals.

This partnership builds on Wisecars's announcement that the company is investing in partnership development with a commitment to offer a large vehicle rental fleet in Latin America and to grow its partnerships globally.

Recently Localiza announced the process of merging with Unidas. "We are glad both companies are expanding and that we were able to start the partnership during a momentum" stated Felicity Travaini the CEO of Wisecars. "It's great to see Latin America's travel industry growing."

Francesco Travaini

Wisecars Inc

+34 691 79 78 91

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/574858128>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.