

Brewery Equipment Market Size 2022 - Rising Popularity Of Premium And Craft Beer Drives Industry Revenue Growth

Rising popularity of premium and craft beer, increasing beer consumption in developing regions drives global industry revenue growth

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According to the current analysis of Reports and Data, the global [Brewery Equipment Market](#) was valued at USD

18.10 Billion in 2021 and is expected to reach USD 30.15 Billion by year 2030, at a CAGR of 6.0%. The beer brewing process consists of various steps such as milling the grain, malting, mashing, lautering, boiling, wort separation, cooling, fermenting, conditioning, filtration, carbonation, cellaring, and filling. These drive the demand for the various purpose-specific equipment.

In addition to corporate strategy, Brewery Equipment market throws light on different properties to curb the progress of fuel or industry. The focus is more on applicable sales strategies to increase the company's productivity to achieve higher economic performance. It also covers research and development activities, online and offline activities, the latest product launches, and some of the competitive expansion adopted by major global companies. Research reports use effective graphical presentation techniques such as tables, charts, graphs, diagrams, and info graphics.

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Major competitors around the world have been stressed to understand the level of competition. Several factors, such as productivity, manufacturing base, and product type, were considered to investigate various global regions, such as North America, Latin America, Europe, Asia Pacific, and India. In order to clearly understand the current scope of the existing industry, the competitive environment has been refined. This report also states import and export consumption, supply and demand Figures, cost, price, revenue and gross margins.

Key Players:



Reports And Data

Some of the major companies in the global market report are Krones Group, Hypro Group, MEURA, Praj Industries, Kaspar Schulz, Criveller Group, Paul Mueller Company, Apex Brewing Supply, DEGONG, and Della Toffola.

Further Key Findings From The Report Suggest:

- Macro breweries are the most common end-use segment for the industry globally. However, the increasing popularity of craft beers is surging the growth of microbreweries, and brewpubs. This is threatening the dominating presence of macro breweries in the market, that are launching their own craft-inspired brands in order to retain their position.
- Equipment lifespan is an important determinant of growth for the industry. Vendors offering the equipment for craft beer category are continuously offering products with a higher durability and excellent after-sales service.
- Under the macro brewery segment, cooling equipment is projected to witness the fastest growth during the 2019-2026, at an expected CAGR of 6.8%.
- Fermentation equipment find crucial application within the craft brewery segment. During the fermentation process, the wort is kept in the tanks for a few weeks and acid is released as a byproduct. Companies today are offering products which reduce the fermentation time. For instance, Eco-Ferm by GEA Group ensures time reduction with no compromise in the beer quality. The product has been specifically designed to improve the fermentation process and homogeneity in the produce.
- North America is projected to be the fastest-growing region during the forecast period owing to an expanding manufacturer base and huge private investments in the market. Mexico has a favorable supply of raw materials and will be an important strategic location for establishment of beer plants.
- This industry has witnessed many mergers and acquisitions. The trend of smaller companies being captured by the larger players is common because of the profitable growth scenario. In June 2019 The Middleby Corporation announced acquiring Ss Brewtech, a key player in professional craft brewing and beverage equipment.
- Companies are offering customizations to exactly suit the user needs. For an example, Kaspar Schulz (Germany) developed a new custom filtration system without the use of kieselguhr (diatomite) as a filtration medium. The product promises reduced beer loss and oxygen intake and is even suitable for small-scale brewers.

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Market Segmentation:

For the purpose of this report, Reports and Data has segmented the Brewery Equipment market on the basis of equipment type, mode of operation, end use, and region:

Equipment Outlook (Revenue, USD Billion, 2019-2030)

- Macro Brewery
 - o Milling Equipment
 - o Mash Turn
 - o Filtration Equipment
 - o Heat Exchanger
 - o Fermentation Units
 - o Others
- Craft Brewery

Mode of Operation Outlook (Revenue, USD Billion, 2019-2030)

- Automatic
- Semi-Automatic
- Manual

End-Use Outlook (Revenue, USD Billion, 2019-2030)

- Macro Brewery
- Craft Brewery

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Regional Outlook (Revenue, USD Billion; 2019-2030)

- North America
- Europe
- Asia-Pacific
- Latin America
- Middle East & Africa

Reasons For Buying This Report:

- This report provides pin-point analysis for changing competitive dynamics
- It provides a forward-looking perspective on different factors driving or restraining market growth
- It provides a six-year forecast assessed on the basis of how the market is predicted to grow
- It helps in understanding the key product segments and their future
- It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors
- It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments
- BEST analysis of the market in the five major regions.

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