

# Contact Center-as-a-Service Market Trends, Regional Outlook and Worldwide Demand in 2030 | Emergen Research

Contact Center-as-a-Service Market Size – USD 3.91 Billion in 2021, Market Growth – at a CAGR of 18.0%

VANCOUER, BC, CANADA, June 2, 2022 /EINPresswire.com/ -- The global <u>CCaaS</u> market size reached USD 3.91 Billion in 2021 and is expected to register a revenue CAGR of 18.0% during the forecast period, according to latest analysis by Emergen Research. Increasing requirement for improved and seamless end-to-end customer experience is a key factor driving



market revenue growth. Rapid adoption of cloud-based contact centers and increasing integration of Application Programming Interface (API) enabling centralization of data for easy access are some of the major factors contributing to the rapid demand for CCaaS solutions. Provision of omnichannel communication and implementation of digital technologies such as

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Increasing requirement for improved and seamless end-to-end customer experience is a key factor driving Contact Center-as-a-Service (CCaaS) market revenue growth"

Emergen Research

artificial intelligence enables centralization of every customer interaction which provides a competitive edge to enterprises.

Increasing requirement for improved and seamless end-toend customer experience is a key factor driving Contact Center-as-a-Service (CCaaS) market revenue growth. echnologies such as self-service, chatbots, and automated routing enable companies to serve more customers efficiently and cost-effectively. Integration of email, mobile, social media, and real-time chat with CCaaS solutions into

a unified platform offers proper tracking of information and the journey of the customer thereby allowing seamless interaction. According to research, 68% of customers are annoyed when their call is transferred between departments.

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This comprehensive study provides various aspects of business such as important definition, end use and total revenue generated across various regions. Besides this, researchers behind this study put in vigilant and persistent effort to keep a proximate attention on top performers of Contact Center-as-a-Service Market industry. Import and export, demand and supply, gross margin, supply chain management and distribution channel are the other aspects examined during the research.

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Contact Center-as-a-Service Market Size & Share Estimation and Forecast

Contact Center-as-a-Service Market Intelligence & Market Opportunity Assessment

Competitor Benchmarking

Competitive Landscape Study

Extensive market scope covering all major offerings in the ecosystem

In-depth analysis for all the countries covered in each report

Current and upcoming trends impact analysis

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Automatic call distribution segment accounted for a significantly large revenue share in 2021. Automatic call distribution offers excellent handling of large volumes of inbound calls and easy routing of calls in the least amount of time possible. Features such as call queuing and voicemail improve the efficiency of agents, which are contributing to higher customer satisfaction and better customer experience as well. Moreover, integration with other tools such as IVR makes customer support operations simple and efficient, hence driving demand for automatic call distribution in large and small & medium enterprises.

Large enterprises segment accounted for the largest revenue share in the CCaaS market in 2021. Rising demand for the handling of a large volume of customer databases and maintenance of business operations for efficiency are a few of the key factors contributing to the surge in demand for CCaaS in large enterprises.

No requirement of hardware installation resulting in low maintenance cost and less investment in IT infrastructure is boosting demand for cloud-based CCaaS solutions in both large and small

& medium enterprises. Support across various channels, reduced waiting time and easy access to data are contributing to the rapid adoption of CCaaS in large enterprises as it increases customer satisfaction and customer loyalty.

This research allows the business owners/individuals/ stakeholders to collect decisive information about market segmentation based on product category, usage and sale volume across the various geographical regions. Business stakeholders can prepare effective expansion plan by using the statistics on market share, size and the growth rate discussed in the report.

Alcatel-Lucent Enterprise, Avaya Inc., Cisco Systems, Inc., Enghouse Interactive, Five9, Inc., Genesys, Microsoft, NICE Ltd., SAP, and Atos SE

Segmented the global Contact Center-as-a-Service Market:

Service Solution Outlook (Revenue, USD Billion; 2019-2030)
Reporting & analytics
Customer collaboration
Automatic call distribution
Multichannel
Computer Telephony Integration (CTI)
Workforce optimization
Interactive Voice Response (IVR)

Others

Enterprise Size Outlook (Revenue, USD Billion; 2019-2030) Large Enterprises Small & Medium Enterprises

End-User Outlook (Revenue, USD Billion; 2019-2030)
BFSI
Healthcare
Consumer goods & retail
Government
IT & telecommunications
Travel & hospitality

#### Others

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Geographically, this report studies the key regions, focuses on product sales, value, market share and growth opportunity in these regions, covering:

United States
Europe
China
Japan
Southeast Asia
India

What will the market size and growth rate be in the forecast period?

Which are the recent industry trends that can be implemented to generate additional revenue streams?

What are the significant segments operating in the Contact Center-as-a-Service Market?

What are projections of the industry considering capacity, production, and production value?

Where will the strategic developments take the industry in the mid to long-term?

How big is the opportunity for the Contact Center-as-a-Service Market?

How much is the Contact Center-as-a-Service Market worth?

Who are the major players operating in the Contact Center-as-a-Service Market?

Phototherapy Devices Market

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Gene Editing Market

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### market

Single Cell Sequencing Market

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Synthetic Blood Substitutes Market

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Peritoneal Dialysis Market

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Rehabilitation Robotics Market

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