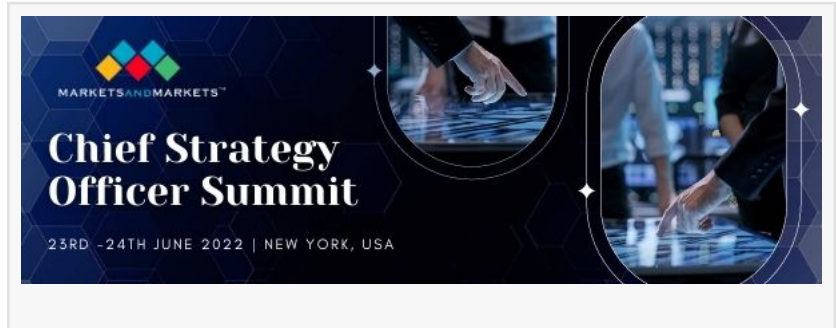


MarketsandMarkets Chief Strategy Officer Summit – Reshaping Businesses for Tomorrow

PUNE, MH, INDIA, June 7, 2022

/EINPresswire.com/ --

The MARKETSANDMARKETS CHIEF STRATEGY OFFICE SUMMIT on the 23rd & 24th of June at New York, USA brings together decades of cumulative experience from leaders who have guided organizations to sustained excellence against challenges which have warped & evolved with the blistering pace of technological development.



Anticipation, ideation & execution are cornerstones that build a robust foundation for companies aiming to achieve the status of being a global leader in their fields. Strategizing for unforeseen bends down the road & steering the ship through troubled waters is an art learnt through only experience and the individuals joining us in the Big Apple are a testament to the same.

As the race for innovations heats up, upskilling remains the singular path to staying atop & the ability to identify opportunities, adapt plans and mould tactics for long-term growth is key to the skillset required for the leaders of tomorrow.

With an aim to promote a seamless dispersion of knowledge amongst key, up-and-coming business executives, the MarketsandMarkets CSO Summit looks to create a mutually beneficial & transformative environment for a collection of driven individuals.

KEY HIGHLIGHTS & EXPECTED TAKEAWAYS:

- Identifying & balancing the correct strategy in the face of disruptions.
- How to synchronize budgetary, strategic & performance planning.
- Setting quantitative measures of success for strategic initiatives.
- Addressing sustainability in strategy.
- Strategic considerations and tactical actions for continuous growth.
- Identifying growth strategies & channels.
- Positioning for impact in the digital era.

- Systematic mechanism to adapt strategy to changes in external & internal environments.
- International expansion strategies.
- Becoming a trusted advisor to the CEO & the board.

PANEL DISCUSSIONS:

- Growing during the pandemic - Navigating current challenges and developing long term opportunities.
- How to strategize for the future whilst facing uncertainty and volatility.
- 80:20 to 20:80 – The new management framework to enable sustainable growth.

A GLIMPSE OF OUR ESTEEMED SPEAKER PANEL:

- Chris Huff, Chief Strategy Officer, Kofax
- Chip Strange, Chief Strategy Officer, Ookla
- Sanjay Tripathi, Vice President – Portfolio, Strategy & Business Development, IBM
- John Miller, Director – Product Management, Domo, Inc
- Nanette Oddo, Chief Executive Officer, Truveris
- Shinji Sandy Kimura, Chief Strategy Officer, Rakuten
- Satish Raman, Chief Strategy Officer, Fractal AI
- Eli Weiss, Chief Strategy Officer, Chefman
- Paul Santilli, Chief Operation Officer, ALT Technologies
- Marc Cohen, Chief Strategy Officer, First Onsite

[FIND OUT MORE. EXPLORE THE ENTIRE 2-DAY AGENDA HERE!](#)
[REGISTER FOR THE CONFERENCE!](#)

Ayush Kanitkar
 MarketsandMarkets
 +91 89759 85061
events@marketsandmarkets.com

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