

# Baller Mixed Reality Recognized As Leading Startup

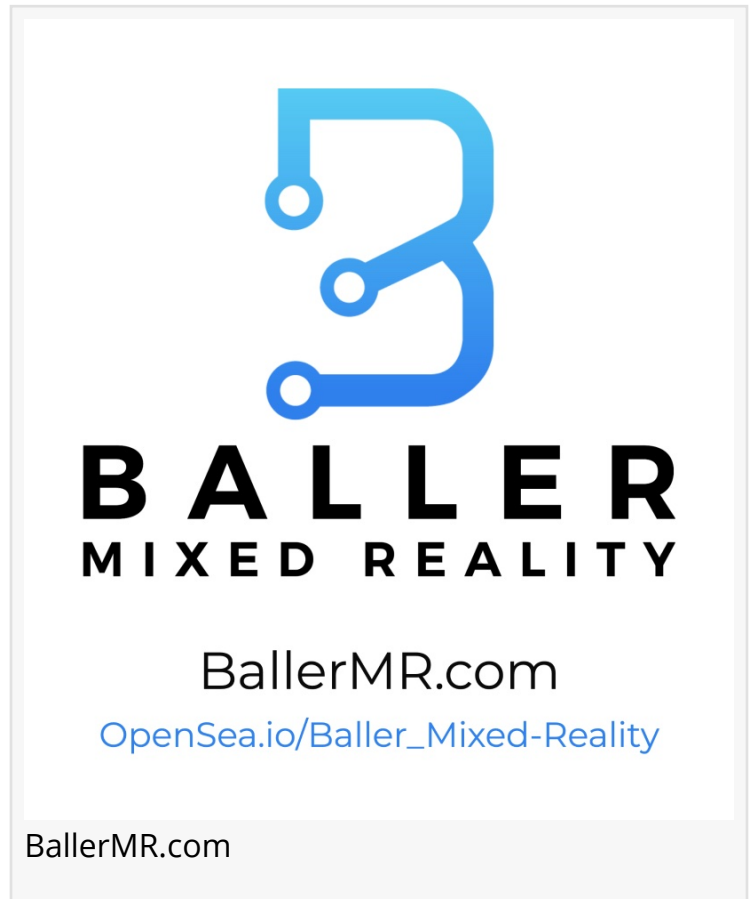
*Big Tech Shakeup Yields Opportunity for Smaller, Innovative Ventures*

MIAMI BEACH, FLORIDA, UNITED STATES, June 6, 2022 /EINPresswire.com/ -- Amid the current Big Tech shakeup and crypto crash, smaller and more agile startups like Baller Mixed Reality (an American Leisure Holdings portfolio company) continue to gain ground. Given the cyclical nature of the technology industry, periodic corrections in the market are to be expected and can be healthy for long-term growth. Some ventures driven by speculation and hype will falter, while others rooted in real innovation and problem-solving will succeed.

Baller Mixed Reality's 3D-AR NFTs achieve both objectives by creating an entirely new way to interact with digital collectibles while using blockchains to solve the long-standing problem of counterfeit items in the collectibles market. In recognition, Baller Mixed Reality is now ranked by Crunchbase (the leading global business database) as the Top Ranked Blockchain Company with Seed Funding in the United States, and the Second Ranked Augmented Reality Startup.

"We remain excited about the opportunities ahead for Baller Mixed Reality as we enter agreements directly with athletes and entertainers to bring their authentic memorabilia to fans around the world", says Jonathan Herman, Founder and CEO. "Our Autographed Metaverse Collectibles have the unique possibility of helping change the way that people collect and experience all types of collectibles, and we're very optimistic about the future of Web 3 and blockchains."

Stay tuned for additional updates.



## ABOUT BALLER MIXED REALITY

Led by Jonathan Herman, Baller Mixed Reality is pioneering the new era of autographed metaverse collectibles with augmented reality NFTs autographed by legendary sports and entertainment figures.

Web: [BallerMR.com](http://BallerMR.com)

NFT Collections: [OpenSea.io/Baller\\_Mixed-Reality](https://OpenSea.io/Baller_Mixed-Reality)

Contact: [info@ballermr.com](mailto:info@ballermr.com) | (888) 840-1118

Social Links (Twitter, Discord, TikTok, YouTube, Facebook, Instagram, LinkedIn): [qr1.be/LT4A](https://qr1.be/LT4A)

## ABOUT AMERICAN LEISURE INC.

American Leisure Holdings Inc. (AMLH) is a tech-forward parent company that recently updated its status with the SEC and OTC Markets. AMLH plans to bring accretive shareholder value by participating in high growth, revenue-generating ventures and acquiring cutting-edge technologies in Web 3.0, NFTs and the metaverse.

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## FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements within the meaning of the federal

The image displays two screenshots of the Crunchbase website. The top screenshot shows the 'United States Blockchain Companies with Seed Funding' hub. The 'Leaderboard' table lists several organizations, with 'Baller Mixed Reality' circled in blue. The bottom screenshot shows the 'Augmented Reality Startups' hub, also with a 'Leaderboard' table where 'Baller Mixed Reality' is circled in blue.

**United States Blockchain Companies with Seed Funding**

Organization Name	Total Funding Amount	CB Rank (Organization)
Baller Mixed Reality	\$3M	884
Azra Games	\$15M	1,001
Aptos	\$200M	1,509
Yuga Labs	\$450M	2,041
Flexa	\$20.1M	2,071

**Augmented Reality Startups**

Organization Name	Total Funding Amount	CB Rank (Organization)
Niantic	\$770M	62
Baller Mixed Reality	\$3M	884
Varjo	\$122.5M	942
Gather	\$76M	1,129
Gravity Sketch	\$41.8M	1,379

securities laws. All statements other than statements of historical fact included in this presentation are forward-looking statements. These statements relate to analyses and other information, which are based on forecasts of future results and estimates of amounts not yet determinable. These statements also relate to our future prospects, developments, and business strategies. These forward-looking statements may be identified by the use of terms and phrases such as 'anticipate,' 'believe,' 'could,' 'estimate,' 'expect,' 'intend,' 'may,' 'plan,' 'predict,' 'project,' 'target,' 'will' and similar terms and phrases, including references to assumptions. However, these words are not the exclusive means of identifying such statements. Although we believe that our plans, intentions, and expectations reflected in or suggested by such forward-looking statements are reasonable, we cannot assure you that we will achieve those plans, intentions, or expectations. All forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those that we expected or may prove unachievable.

The Company's business and prospects must be considered in light of the risks, expenses, and difficulties frequently encountered by companies working with new and rapidly evolving technologies such as blockchain. These risks include, but are not limited to, an inability to create a viable product and risks related to the issuance of tokens. Furthermore, the Company's business contemplates participation in a highly regulated space of consumer finance and associated customer data and therefore may face regulatory and execution challenges, particularly in light of the novelty of the concept. The Company cannot assure you that it will succeed in addressing these risks, and our failure to do so could have a material adverse effect on our business, financial condition, results of operations, and prospects. There can be no assurance as to whether or when (if ever) the Company will achieve profitability or liquidity. The forward-looking statements included in this press release are made only as of the date hereof. We undertake no obligation to publicly update or revise any forward-looking statement as a result of new information, future events, or otherwise, except as otherwise.

SOURCE: American Leisure Holdings, Inc.

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