

# Bestselling author of social media marketing books switches gears to write a fiction book about killer deer

*The new book Deer Evil scheduled to launch early fall 2022*

CLEVELAND, OHIO, USA, June 4, 2022 /EINPresswire.com/ -- Bestselling author, 35-year sales executive and owner of [BVS Film Productions Dan Portik](#) has been writing social media selling and self help books for over 5 years. One of which was co-written with world renown sales

“

The book *Deer Evil* will show you why you get an uneasy feeling when you see a deer close up.”

*Dan Portik*

legend Tom Hopkins and had become a number one best seller on Amazon. However, his newest writing endeavor has taken a unique twist to fiction. The new horror novel [Deer Evil](#) follows three families as they delve into a world where unsuspectingly carnivorous deer terrorize the planet and to the brink of extinction.

“Moving into fiction was surprisingly easy for me. For some reason, I was just able to sit down and start writing and it all just made sense. If all goes well with the launch, plans are to turn *Deer Evil* into a screenplay and then a movie.” Exclaims Bestselling Author Dan Portik

The new book will release later this year through a soon to be announced publisher. To find out more information and where to preorder, visit: <http://www.deerevil.com>

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The new book *Deer Evil* shows you why you have an uneasy feeling around a deer close up



Dan Portik



Dan Portik owner of BVS Film Productions and Tom Hopkins at his home in Arizona

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