

# ESET launches new Telco and ISP product offering

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[/EINPresswire.com/](https://www.einpresswire.com/) -- [ESET](https://www.eset.com/), a global leader in cybersecurity, has announced a new suite of products for the Telecommunications and Internet Service Provider (Telco and ISP) industry, with the aim of offering extensive protection to consumers. Cybercrime is a borderless problem and ESET telemetry shows that the volume of cyberattacks is increasing, with a trend toward attacks against smartphones. ESET has decided to leverage its leading technologies to create industry-specific solutions to help combat these threats.



“Imagine internet security accessible through one click. At ESET, we always develop products with our customers in mind, and with our ESET NetProtect offering we have created an easy-to-use and elegant solution not only for the industry leaders in the Telco and ISP sector, but for the consumers who are the actual end users of our products,” said Mária Trnková, ESET’s VP for the consumer and IoT segment. “We see ourselves and our technologies as the guardians of progress that digital technology enables and our objective is to provide effective digital security that keeps consumers safe in every moment and in any eventuality.”

## About the new ESET NetProtect products

The new offering includes ESET NetProtect for Mobile and ESET NetProtect for Mobile Advanced, which offer security via mobile networks, and ESET NetProtect for Home Advanced, which helps secure fixed network connections. These protect customer devices connected to Telco and ISP networks (fixed or mobile) against malicious web domains or domain categories such as malware, phishing, and potentially unwanted content. With ESET NetProtect Advanced (fixed or mobile), parents also have full control of their children’s filters through Web Content Filter. The management portal for end users allows them to manage the ESET NetProtect settings of their connected devices, manage their domain whitelists and blacklists, and generate security reports. The security reports give users an insight into how ESET protects their devices and summary information about detected threats, blocked webpages and more.

Thanks to easy integration into Telco and ISP network services and existing activation processes, network-level solutions do not require any software installation on end user devices, which are compatible with both Android and iOS. The solutions are provided as a one-click service activation from the users' trusted internet provider and automatically provide protection to any connected device. Security tailored to customers' needs is ensured by offering robust local customer and partner support coverage along with comprehensive protection that is a step ahead of online threats via ESET's first access to a unique set of malware detected and pooled at a worldwide network of research and development centers.

ESET is owned by cybersecurity experts, the architects of its award-winning, science-based technology. With a presence in over 200 countries worldwide and 13 research and development centers around the world, ESET offers its over 400,000 business customers peace of mind that their interests are protected at all times. ESET also helps protect the Google Play store and is trusted by millions of consumers around the world. To read more about the new offering for Telcos and ISPs or to contact the ESET team for more information, please [click here](#).

#### About ESET

For more than 30 years, ESET® has been providing enterprises across the globe with industry-leading IT security software and services, including endpoint detection and response, encryption and authentication, and comprehensive security services packages. With high-performing, easy-to-use solutions that cater to businesses of all sizes, ESET protects customers from increasingly sophisticated digital threats in an ever-evolving landscape. ESET delivers to the enterprise market the people, expertise, and cutting-edge technology required to keep businesses safe and running without interruption. For more information, visit [www.eset.com](http://www.eset.com) or follow us on LinkedIn, Facebook, and Twitter.

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