

In-Vehicle Infotainment Market Opportunities, Future Industry Trends, Revenue, Challenges, Top Players and Forecast 2027

In-Vehicle Infotainment Market Size – USD 25.51 billion in 2019, In-Vehicle Infotainment Market Growth - CAGR of 9.8%

VANCOUVER, BC, CANADA, June 7, 2022 /EINPresswire.com/ -- The global [In-Vehicle Infotainment Market](#) is expected to reach USD 52.76 Billion by 2027, according to a new report by Emergen Research. The growing emphasis on driver comfort and convenience has led to numerous In-Vehicle Infotainment systems being

built that offer innovative features. Such features provide the driver with detailed vehicle knowledge and, as a result, improve safety and driving experience. Smartphones will significantly influence the In-Vehicle Infotainment market, as they are the most important networking gateways used by an infotainment system.



In-Vehicle Infotainment Market Size – USD 25.51 billion in 2019, In-Vehicle Infotainment Market Growth - CAGR of 9.8%, In-Vehicle Infotainment Industry trends – Growing demand from the APAC region.”

Emergen Research

It is also expected that the market for enhanced driving experience will drive the In-Vehicle Infotainment systems sector over the forecast era. These devices, however, entail high installation costs and are primarily incorporated into premium and luxury vehicles. Inadequate security and privacy infotainment are expected to obstruct the development of the demand for In-Vehicle Infotainment systems.

the report is attuned with the latest market changes and economic landscape with regard to the currently unfolding

COVID-19 pandemic. . The pandemic has dynamically affected all aspects of life on a global scale along with drastic changes in the economy and market conditions. The report covers the



currently fluctuating market scenario along with present and future assessment of the COVID-19 impact. The report encompasses the historical data, company overview, financial standing, and necessary information about the new and key players of the market.

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Key participants include Continental AG, Panasonic Corporation, Harman International, Alpine Electronics, Pioneer Corporation, Denso Corporation, Visteon Corporation, Delphi Automotive PLC, Clarion Co., Ltd., and JVC KENWOOD Corporation, among others.

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The head-up display segment is projected to be the fastest-growing segment with a steady CAGR predicted over the forecast period. The head-up system is equipped with the latest augmented reality technology. It uses a combination of sensors, cameras, GPS, and Wi-Fi to provide information while driving, which creates a demand for the market.

Direct competition between OE fitted and aftermarket goods is anticipated to drive the In-Vehicle Infotainment industry because the former is based on quality, while the second is largely price-driven. In developing countries, demand for OE products is therefore expected to be high.

Due to the rising trend in the low costs of passenger cars, the passenger car segment is expected to rise at the highest CAGR over the forecast period. These cars are embedded with the latest advanced technologies that are expected to drive the in-vehicle infotainment system.

The Asia Pacific held the largest share in the in-vehicle infotainment market. The rise in disposable income and growing demand for a high-end and luxurious lifestyle in fostering the market demand in the region.

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This section of the report covers significant details on the key manufacturers, vital market segments, product innovation scope, and the forecast years. Additionally, it describes in detail the range of the product and the global In-vehicle infotainment market segmentation based on product type and application spectrum.

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In this chapter, the global market growth rate, competitive landscape, drivers and constraints, trends, limitations, and the key market segments have been discussed at length.

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The report offers meaningful insights into the import and export trends, production and consumption capacities, estimated revenue share, and key players of each region dominating the market

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<https://www.emergenresearch.com/industry-report/in-vehicle-infotainment-market>

The report, additionally, offers a comprehensive SWOT analysis and Porter's Five Forces analysis to offer a better understanding of the competitive landscape of the industry. It also covers strategies adopted by prominent players such as mergers and acquisitions, collaborations, joint ventures, product launches, and brand promotions, among others. The report aims to offer the readers a holistic understanding of the relevant features of the industry.

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Emergen Research follows a cohesive methodology to reduce the residual errors to a minimum level by refining the scope, validating through primary insights, and nurturing the in-house database on a regular basis. A dynamic model is formulated to capture the regular fluctuations in the market and thereby, being updated with any shifts in the market dynamics. The parameters and variables involved in the research vary depending on individual markets and most importantly, both demand and supply side information is included in the model to identify the market gap.

Emergen Research has segmented the global In-Vehicle Infotainment Market on the basis of product, fitting, application, and region:

Product Outlook (Revenue, USD Billion; 2017-2027)

- Audio Unit
- Display Unit
- Head-Up Display
- Navigation Unit
- Communication Unit

Fitting Outlook (Revenue, USD Billion; 2017-2027)

- OE fitted
- Aftermarket

Application Outlook (Revenue, USD Billion; 2017-2027)

- Passenger Cars
- Commercial Vehicles

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North America

Canada

Europe

Germany

UK

France

BENELUX

Rest of Europe

Asia Pacific

China

Japan

South Korea

Rest of APAC

Latin America

Brazil

Rest of LATAM

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cold storage construction market

<https://www.google.am/url?q=https://www.emergenresearch.com/industry-report/cold-storage-construction-market>

predictive and prescriptive analytics market

<https://www.google.am/url?q=https://www.emergenresearch.com/industry-report/predictive-and-prescriptive-analytics-market>

internet of things insurance market

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powered agriculture equipment market

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artificial intelligence in transportation market

<https://www.google.am/url?q=https://www.emergenresearch.com/industry-report/artificial-intelligence-in-transportation-market>

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