

# Anthony Savala Joins Appraisal Logistics as SVP, Sales

*Industry sales and marketing leader joins team for new business development.*

WASHINGTON, D.C., USA, June 7, 2022 /EINPresswire.com/ -- [Appraisal Logistics](#), a leading provider of high quality appraisal management



technology and compliance solutions for the residential/commercial mortgage industry, announced today that Anthony Savala, an industry veteran with nearly 20 years of experience has joined the company as Senior Vice President of Sales. Savala will lead the company's sales team, adding new clients for both the company's Appraisal Management Company (AMC) business and its appraisal management technology AIM-Port.

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*Anthony Savala, SVP Sales,  
Appraisal Logistics*

“Anthony started in our industry as a mortgage loan officer, so he understands the challenges our lender client's face,” said Frank Danna, Co-Founder and CEO of Appraisal Logistic Solutions, Inc. “Since then, he has worked extensively on the vendor side of the business so he understands the value we bring to the industry. He's going to make a great addition to our team.”

Before joining Appraisal Logistics, Savala was Director of Strategic Accounts - Financial Services for Experience.com.

Prior to that he served as Enterprise Director of Business Development for Reggora and Vice-President of Enterprise Sales for Cloudvirga, a cloud-based point of sale system (POS). Before that, he spent 8 years at Mortgage Coach, ultimately serving the company as National Account Director. He started his career as a mortgage loan officer for Western Capital Corporation.

AIMPort is a single source solution developed to bring management and operations teams, technical tools and vendor partners together seamlessly. The platform improves workflow efficiency and accuracy in a cost-effective manner to support the lender's own vendor process. It offers functionality for vendor management, order process, assignments, tracking, reviewing, delivery, reporting and accounting. The company has been operating on the platform in all 50

states since 2011.

In 2020, Appraisal Logistics released Property Vision, a remote appraisal and inspection tool that allows the consumer to take interior photographs of their home using any web-enabled device equipped with a camera and share them with the appraiser. PropertyVision Live, the company's next innovation, allows appraisers to speak directly to consumers as they take interior photographs of their home.

"Mortgage lenders in today's market require technology vendors to deliver innovative solutions that directly address legacy workflow challenges and Appraisal Logistics has leveraged their 15+ years of lending experience to build a platform that does exactly that," Savala said. "The recent surges

in volume have demonstrated how important optimized workflow automation has become and now that the market seems to be normalizing it is the perfect opportunity to revisit tech platforms that can provide a significant competitive advantage. I am excited to introduce them to the technology this company offers."

He can be reached at [asavala@aim-port.com](mailto:asavala@aim-port.com).

#### About Appraisal Logistics

Annapolis, Md.-based Appraisal Logistics is a nationwide appraisal management company for the residential and commercial mortgage industry. With a team of industry experts and a nationwide network of highly qualified and trusted appraisers, Appraisal Logistics provides immediate and exceptional services to regional and community banks and standalone mortgage originators to ensure each appraisal is 100 percent compliant in a customized, customer-focused environment. The company also owns and maintains the secure proprietary communications platform - AIM-Port®. For more information, please visit <http://www.gotoals.com> or call (443) 949-7862.

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