

Streaming Video Services Enrich TV Entertainment

The emergence of streaming services makes home entertainment more abundant.

THE UNITED STATES, June 9, 2022 /EINPresswire.com/ -- Global streaming consumption increased 10% in Q1 2022 compared to Q1 2021, with continued growth in mature markets such as North America (5%) and Europe (9%).

Large-screen devices (including connected TVs, smart TVs and gaming consoles) remain the preferred streaming device for users. Among large-screen streaming devices, viewers spent 34% more hours watching smart TVs this quarter than in Q1 2021. In terms of actual minutes played, Android TV was the growth leader across all top big screen devices - up 78 percent - and [LG TV Forum](#), Samsung TV and Vizio TV all posted double-digit growth, up about 20 percent. This is another win for smart TVs.

The popularity of smart TVs has brought more possibilities for users' home entertainment, and the first thing to consider when buying a TV is the size of the TV. Since most smart TVs are now 4K resolution and the Society of Motion Picture and Television Engineers recommends sitting at least 30° away from the screen in view for a good experience. Combined with the ideal viewing angle and screen aspect ratio, the [TV size calculator](#) provides the best viewing distance and the right TV size.

Users should consider whether the TV size and optimal viewing distance are appropriate based


TV Size Calculator

eg. Calculate the height and width of a 55 inch TV

UNITS ☒ cm ☐ inch

TV Screen Size	55	inch
TV Height	68.49	cm
TV Width	121.76	cm
Viewing Distance	227.164	cm

Calculate




55 inch TV

*The height and width do not include the TV bezel

*The calculator was developed and is copyrighted by TVsBook.

tv size calculator



streaming platforms

tv size calculator

streaming platforms

on the size of the room, as well as daily usage habits.

By entering the size of the TV, for example, 55", the TV size calculator will calculate the height and width of the TV, so users can reserve the installation location in advance. In addition, the calculator will also provide the optimal viewing distance, which provides practical usage suggestions.

In the last year, Sony's entertainment content business also performed outstandingly well. Operating profit from the film and TV business soared 172% to 217.4 billion yen, mainly from box office of new movies + streaming revenue + licensing revenue from the film work library.

According to [Sony TV Forum](#), Sony did not get involved in the streaming platform wars like Netflix and Disney, but focused its resources on content production, IP acquisition, artists, and then licensed and distributed the content to major platforms.

Article from:
tvsbook.com

Bill Newman
M&L Technology Co., Ltd
+1 626-206-6017
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/575995230>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.