

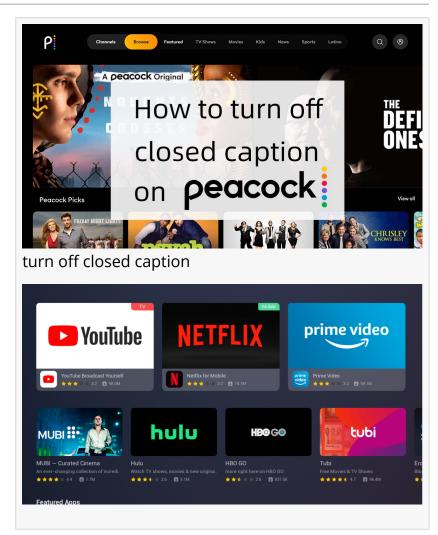
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THE UNITED STATES, June 13, 2022 /EINPresswire.com/ -- During the "rise" phase, the market witnessed a number of streaming players such as Netflix, Disney+, Apple TV+, Paramount+, Peacock, and many others fighting for global footprints, all doing their best to gain ground.

Netflix saw its first quarterly net paying subscriber decline in more than a decade and warned that subscriber losses would continue in the near term, plunging the entire industry into turmoil as a result.

Today the profitability prospects of the entire streaming industry are beginning to raise market concerns. This not only puts the valuations of the world's largest media and



entertainment companies such as Disney, Comcast, Netflix and Warner Bros. Discovery in hot water, but also leaves the tens of billions of dollars they spend on original content each year with an uncertain future.

However, the HBO and HBO Max services have added 12.8 million subscribers in the past year, bringing the total number of subscribers to 76.8 million worldwide. But since WarnerMedia merged with Discovery, the company's stock has fallen more than 20 percent since it began trading in April.

The content of HBO Max is satisfying, but its bugs and interface are also complained about by

users. For example, many users want to know <u>how to sign out of HBO Max on Roku</u> because they find it hard to find the button.

HBO Max will be available on Vizio SmartCast TVs starting in 2021, which means users will no longer need to use a cast workaround to access the streaming service. Previously the most common content users searched for was how to get HBO max on Vizio smart tv.

The 2022 Winter Olympics bring numerous dividends to the market, and NBC has been a broadcaster of the Games for many years, and this time its "newcomer", Peacock, has seized the opportunity. One of Peacock's major strengths is the richness of its content. The platform mainly provides live content from NBC Universal and various copyrighted content, including TV series, movies, news and sports.

Peacock also has many hidden features. Subtitles (hidden captions) are one of Peacock's handy features and are crucial for users in noisy environments or those with hearing impairments.

But sometimes, like when watching an intense soccer game, users don't like hidden captions to distract us, so users need to figure out <u>how to turn off closed caption on peacock</u>.

Of course, for more content and better viewing experience, users have the option of paying for the Premium and Premium+ versions. This model, which is similar to traditional TV shows that charge a fee, makes Peacock unique.

All these streams can be downloaded from the Emoth Store, a TV app store software designed specifically for smart TVs, projectors and Android TV boxes, with a rich resource of apps.

Not long ago, the formula for streaming success was simple: add subscribers and watch the stock price climb. But now no one knows if streaming can still lead to a profitable path, and which players will finally be able to combine their resources and win in the end.

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