



Enterprise Application Market Size, Share, Growth, Outlook And Forecast 2022-27

According to the latest report by IMARC Group, The global application infrastructure middleware market reached a value of US\$ 47.5 Billion in 2021

SHERIDAN, WYOMING, UNITED STATES, June 10, 2022 /EINPresswire.com/ -- According to the latest report by IMARC Group "Enterprise Application Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027", The [global enterprise application market](#) reached a value of US\$ 249.9 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 403.9 Billion by 2027, exhibiting a CAGR of 8.24% during 2022-2027.

Enterprise application is a complex, scalable, component-based software system used in the corporate environment. It comprises computerized billing systems, online shopping and payment processing, content management, resource planning, application integration, interactive product catalogs, and sales force automation. As it enhances efficiency, flexibility, productivity, automates workflow, and simplifies the information technology (IT) process, an enterprise application is employed in various end-use industries across the globe.

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Market Trends:

With the increasing adoption of cloud-based solutions, enterprise applications are gaining immense traction in small and medium-scale enterprises (SMEs) to conduct business operations and processes. Moreover, rapid digitization, rising penetration of high-speed internet, and the emerging trend of bring-your-own-device (BYOD) are creating a positive outlook for the market. Apart from this, the integration of artificial intelligence (AI), the internet of things (IoT), and edge computing technologies are expanding the usage of enterprise applications in the retail, manufacturing, and healthcare sectors around the world.

Breakup by Solution:

- Customer Relationship Management
- Enterprise Resource Planning
- Supply Chain Management

Analytics and Business Intelligence
Human Capital Management
Productivity Tools
Others

Breakup by Organization Size:

Small and Medium Enterprises
Large Enterprises

Breakup by Deployment Mode:

On-premises
Cloud-based

Breakup by End User:

BFSI
Manufacturing and Retail
Healthcare and Pharmaceuticals
IT and Telecommunication
Government
Others

Market Breakup by Region:

North America (United States, Canada)
Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
Latin America (Brazil, Mexico, Others)
Middle East and Africa

Competitive Landscape with Key Player:

Accenture plc
Fujitsu Limited
Infosys Limited
International Business Machines Corporation
iTransition Group
Microsoft Corporation
Oracle Corporation
Pegasystems Inc.
Salesforce.com Inc.

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As the novel coronavirus (COVID-19) crisis takes over the world, we are continuously tracking the changes in the markets, as well as the industry behaviours of the consumers globally and our estimates about the latest market trends and forecasts are being done after considering the impact of this pandemic.

If you want latest primary and secondary data (2021-2026) with Cost Module, Business Strategy, Distribution Channel, etc. Click request free sample report, published report will be delivered to you in PDF format via email within 24 to 48 hours of receiving full payment.

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