

Decorated Apparel Market 2022 - Global Industry Analysis, Sales Revenue Analysis and Forecast up to 2030

Designed attire is a sort that includes applying embellishing strategies to dress or texture

NEWARK, UNITED STATES, June 10, 2022 /EINPresswire.com/ -- The Brainy Insights launched a study titled

Decorated ApparelMarket Size by Application (Women, Men, and Children), Product (Embroidery,Dye Sublimation,Screen Printing, Direct To Garment (DTG), and Digital Printing), Regions, Global Industry Analysis, Share, Growth, Trends, and Forecast 2022 to 2030



The global decorated apparelmarket is expected to grow from USD 25.13 billionin2021 to USD 70.08billionby 2030, at a CAGR of 12.07% during the forecast period 2022-2030.The rising disposable income of customers, allowing them to spend on customized clothes, is anticipated to boost demand for decorated apparel. Moreover, the increasing need for graphic t-shirts & other apparel due to changing trends will also contribute to product sales across the forecast period in the market's growth. Further, the increasing trend of luxury clothing as a status symbol with individuals is boosting the application of decorated apparel, given the growing popularity of branded apparel among customers worldwide. Additionally, expanding demand for decorated apparel also helps develop the market growth.

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The women application segment led the market with a market value of around 10.60 billion in 2021.

The application segment is divided into women, men, and children. The women application segment led the market with a market value of around 10.60 billion in 2021. This growth is attributed to the rising use of black outer robes (abaya) on women's apparel in Gulf nations.

Global Decorated Apparel by Product:

Embroidery
Dye Sublimation
Screen Printing
Direct To Garment (DTG)
Digital Printing
Global Decorated Apparel by Application:

Women
Men
Children

The embroidery product segment led the market with a market value of around 7.31 billion in 2021.

The product segment comprises embroidery, dye sublimation, screen printing, direct to garment (DTG), and digital printing. The embroidery product segment led the market with a market value of around 7.31 billion in 2021. This growth is attributed to the increasing popularity of embroidery work among customers and growing design innovation.

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Regional Segmentation Analysis:

The market is analyzed based on North America, Europe, Asia Pacific, South America, and the Middle East and Africa. The Asia Pacific region emerged as the largest global decorated apparel market with a market value of around 10.08 billion in 2021. The Asia Pacific currently dominates the decorated apparel market, and this trend is expected to continue during the forecast period. This growth is attributed to the presence of multiple apparel manufacturers in the region and the high accumulation of the e-commerce industry in the region. Hence, the countries like India & China are witnessing a rapid growth of e-commerce activities and contributing to this region's market growth.

Competitive Analysis:

The significant market players include SHERRY, Hanesbrands, EmbroidMe, Advance Printwear, Vantage, Target Decorative Apparel, Sharprint, ScreenWorks, WS&Company, MV Sport, Lynka, Yunnan Mimori Dress, TR McTaggart, and others.

About The Brainy Insights:

The Brainy Insights is a market research company, aimed at providing actionable insights through data analytics to companies to improve their business acumen. We have a robust

forecasting and estimation model to meet the clients' objectives of high-quality output within a short span of time. We provide both customized (clients' specific) and syndicate reports. Our repository of syndicate reports is diverse across all the categories and sub-categories across domains. Our customized solutions are tailored to meet the clients' requirement whether they are looking to expand or planning to launch a new product in the global market.

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