

Business Reporter: Driving more human connections through employee benefits

How a benefits engagement platform can enhance the employee experience

LONDON, UNITED KINGDOM, June 15, 2022 /EINPresswire.com/ -- In an article published on Business Reporter, Dana Hamerschlag, Chief Operating Officer of Jellyvision explains how technology can make or break an employer's relationship with their workforce, and why employee benefits engagement is so crucial to forming more human connections at work.

Organizations are scrambling to rebuild trust with disengaged employees, and they're establishing employer value propositions to address their workforces' demands for change. Hamerschlag says employee benefits are a huge part of that value proposition—but employers still aren't driving enough awareness, understanding and interactions with the benefits they offer.

Surveys suggest that less than half of employees take advantage of the benefits available for them and, as a result, 53 per cent of company's healthcare spending is wasted. Information about benefits are disseminated in email attachments, at townhalls, or via a benefits portal—which employees only visit once a year. Although a human approach is integral for HR, benefits engagement is an area where automation can go a long way towards connecting employees with their employer. Employees often need information urgently or outside office hours on where to find help in case of an accident or an unexpected health issue. They may also face personal problems that they are more at ease to discuss via a benefits engagement platform than with their coworkers in HR.

Benefits engagement platforms are available around the clock, and can reassure employees that they get support regardless of where and when they need it. These platforms can also provide a great opportunity for employees to have two-way conversations with their employers and find solutions to their problems faster and more effortlessly. Benefits comprise 30 per cent of a business's compensation costs on average, so enabling employees to take advantage of their employer's healthcare spending will considerably improve the employee experience, as well as the bottom line.

To learn more about technology's role in improving human connections at work, [read the article](#).

About Business Reporter

Business Reporter is an award-winning company producing supplements published in The Guardian and City AM, as well as content published on Business Reporter online hubs on Bloomberg.com, Independent.com, Business Insider Germany and Le Figaro, delivering news and analysis on issues affecting the international business community. It also hosts conferences, debates, breakfast meetings and exclusive summits.

www.business-reporter.co.uk

About Jellyvision

Jellyvision makes benefits engagement possible. By guiding people through the complicated maze that is employee benefits, Jellyvision's platform, ALEX, drives deeper benefits awareness, understanding, and interactions (with moments of fun along the way). For you, that all adds up to time saved, a greater return on your benefits investment, and increased trust in you as an employer.

www.jellyvision.com

Business Reporter

Press

+44 20 83494363

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/576540937>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.