

Business Reporter: Leveraging cloud-based automation to tackle the complexities of supply chains

How can procurement step up to the plate to meet heightened transparency and sustainability requirements?

LONDON, UNITED KINGDOM, June 14, 2022 /EINPresswire.com/ -- In an article published on Business Reporter, procurement management software provider Tradogram talk about how digital procurement transformation is instrumental to increasing overall business efficiency and improving brand reputation. Although we've experienced a number of perfect storms recently that caused disruption in global supply chains, these black swan events have also thrown the shortcomings of our procurement systems into sharp relief. Also, as its criticality to smooth workflows and customer satisfaction got exposed during the pandemic, procurement is increasingly seen now as a strategic function rather than a cost centre.

Although all procurement practitioners hope for a predictable business environment, it has become apparent that the key to safeguarding against future disruptions is to build resilience into the business model. No two digital transformation journeys are the same, but automation is key to all of them. In procurement, the cloud-based automation of various stages of spend and purchase order management can help the function to achieve higher efficiency and will free up some of procurement professionals' time for higher value activities.

Not only does automation enable the collection of actionable data or correct data usage, but it's also instrumental to creating a transparent supply chain relying on multiple vendors and suppliers nearer to home. A transparent and sustainable procurement function can also contribute to better employee and customer experiences and, by monitoring ESG criteria, to more sustainable sourcing practices and better brand reputation.

To learn more about digital procurement transformation, [read the article](#).

About Business Reporter

Business Reporter is an award-winning company producing supplements published in The Guardian and City AM, as well as content published on Business Reporter online hubs on Bloomberg.com, Independent.com, Business Insider Germany and Le Figaro, delivering news and analysis on issues affecting the international business community. It also hosts conferences,

debates, breakfast meetings and exclusive summits.

www.business-reporter.co.uk

About Tradogram

Tradogram is a complete business spend management software solution that is designed and built using the latest cloud technologies. It empowers buyers and purchasing decision-makers worldwide to control costs and automate procurement processes like Procure-to-Pay, Strategic Sourcing, Supplier Management, Accounts Payable, and Spend Analysis.

www.tradogram.com

Business Reporter

Press

442083494363

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/576563540>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.