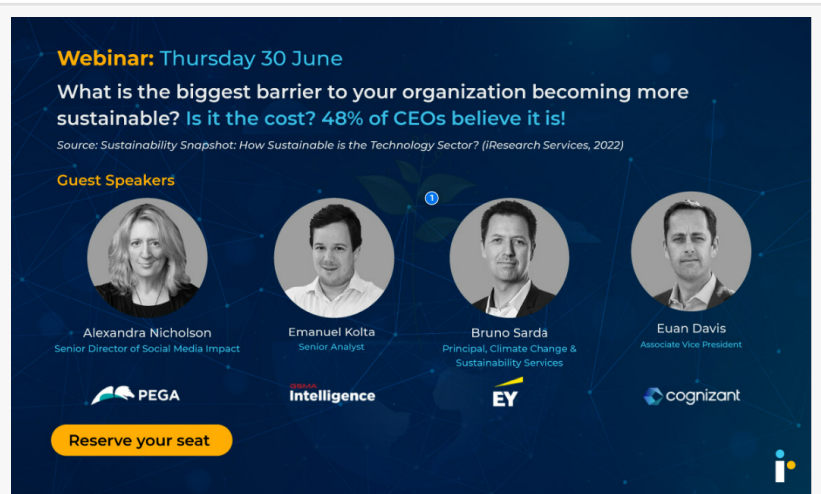


Register for practical webinar discussing sustainability in tech solutions

Global thought leadership specialist iResearch Services hosts exclusive Sustainability in the Tech Industry webinar with top speakers on Thursday 30 June

GLOBAL, June 14, 2022

/EINPresswire.com/ -- Are technology companies as green as they say? Do they spend enough on sustainability? Which technologies most aid sustainability?



The sustainability in tech webinar panellists

These are some of the key questions being debated in the “Opportunities and Challenges for becoming more Sustainable in the Tech Industry” [webinar](#). Held on Thursday 30 June at 3pm BST (9am CDT/10am EDT/7am PDT), it is hosted by global thought leadership specialist [iResearch Services](#).

“

Sustainability has become a boardroom priority and our new How Sustainable is Tech? survey suggests most technology companies believe sustainability is important or very important to their business.”

Rachael Kinsella - Editor in Chief, iResearch Services

Panellists include executives from EY, Cognizant, Pegasystems and GSMA Intelligence. Register now for the webinar to gain exclusive access to iResearch Services’ new report.

The 50-minute webinar will discuss how companies can reduce their carbon emissions to become more sustainable, and how innovative new technology could help companies meet sustainability targets.

The conversational format will allow attendees to put questions to the panellists about how businesses can prevent negative environmental impact, compliance with

environmental standards, the benefits of fostering economic and social development, and more.

iResearch Services Editor in Chief, Rachael Kinsella, who is hosting the webinar, says, "Sustainability has become a boardroom priority and our new How Sustainable is Tech? survey suggests most technology companies believe sustainability is important or very important to their business.

"Technology companies are at the forefront of improving sustainability, using cloud computing, data analytics, and artificial intelligence to cut carbon emissions, model climate change, and find solutions. But how effective are they?

"Other key issues we will be addressing in the webinar are industry solutions to prevent greenwashing, and the power of partnerships to improve sustainability in tech."

iResearch Services counts some of the world's top technology and sustainability companies among its clients.

Many of the issues being discussed feature in iResearch Services How Sustainable is Tech? report, which will be released exclusively alongside the webinar.

Ends

About iResearch Services

iResearch Services is a global data and insight-driven thought leadership agency. Research is at the heart of everything we do, with evidence-based research knowledge empowering brands to connect with their audiences to build digital trust and be respected as thought leaders. Thought leadership enables brands from all sectors to become powerful authorities, helping them to deliver influential, impactful, insight-based opinions.

iResearch Services helps clients to unearth customer challenges and tackle topics to drive business and societal change. Our all-encompassing service, from research to thought leadership, to activation and lead generation strategies, makes us the thought leadership partner of choice for clients across technology, financial and professional services

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