

Textellent Announces Next Generation Texting for Customer Experiences

IRVING, TEXAS, US, June 14, 2022

/EINPresswire.com/ -- Textellent, an award-

winning business texting platform, has announced next-generation capabilities for franchisors and multi-location enterprises. These new capabilities allow brands to create new customer experiences that go well beyond today's typical texting applications.

“

Now, corporate teams can easily build up and measure opt-in marketing lists for texting while also publishing and managing new and engaging brand-compliant text templates and media for use locally.”

*Majeed Ghadialy, CEO of
Textellent*

These enhancements enable a wide range of new customer experiences that are easily created using Textellent's no code or low code rules-based engine, patented contextualized messaging, and AI support for TCPA compliance. New dashboards are also available that allow brands to monitor opt-in/out rates, campaign adoption, response rates, and opt-outs at an aggregate and local level with sophisticated business intelligence tools.

"Now, corporate teams can easily build up and measure opt-in marketing lists for texting while also publishing and managing new and engaging brand-compliant text

templates and media for use at the local level. As a former multi-unit franchisee, I understand the value of that level of corporate support," states Majeed Ghadialy, CEO of Textellent.

Textellent will be highlighting these new capabilities at the upcoming [Franchise](#) Customer Experience Conference (FCXC) June 20th - 23rd in Atlanta, GA.

About Textellent

Textellent offers [business texting solutions](#) to better engage prospects and keep customers with robust business texting and appointment scheduling. In addition, automated personalized and contextualized campaigns with templates and full CRM integration capabilities are provided. As a result, these experiences better enhance the full range of the customer journey. Textellent has been awarded US patent 9,756,487.

Laura Thompson

Textellent

+1 4152444421

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)



This press release can be viewed online at: <https://www.einpresswire.com/article/576628497>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.