

Farm Management Software and Services Market Industry Analysis, End User Type, Top Players, Future Trend, Outlook 2027

Farm Management Software and Services Market Size – USD 1,116.0 million in 2019, Market Growth - CAGR of 14.0%

VANCOUVER, BC, CANADA, June 14, 2022 /EINPresswire.com/ -- The global [Farm Management Software and Services](#) Market will be worth USD 3,015.5 million by 2027, according to a current analysis by Emergen Research. The growth of this market can be attributed to the growing focus of the farmers to increase farm efficiency and crop yield.



The rising global population and the growing need to increase agricultural productivity is driving the demand of the market. Increasing research and development for the advancement of the farm management software and services is expected to make the technology more cost-effective and accessible for the farmers. The rising focus of the farmers towards precision farming and livestock monitoring is most likely to propel the demand for farm management software and services.



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Emergen Research

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Farm Management Software and Services Market Size – USD 1,116.0 million in 2019, Market Growth - CAGR of 14.0%, Market Trends – Increasing implementation of cloud computing for management of real-time farm data

Farm management software and services market Relevant data on the sudden shift in consumer

preferences, spending power and consumption volume worldwide further makes this study more precise. Special emphasis on recent developments including collaborations, joint ventures, mergers & acquisitions and technology upgrades occupies an important section in the study. The SWOT analysis performed during the study identifies the strengths, weaknesses, threats and opportunities in store for key vendors operating

COVID-19 has severely impacted the global market for farm management software and services. The impact is expected to be long-lasting and deep. The following are the key impacts of COVID-19 on the market:

- Social distancing and restrictions severely disrupted businesses and operations
- Lockdowns caused disruptions in transportation and logistics
- Impacted manufacturing activities and mining operations globally
- Took a toll on economy of various countries
- Caused sudden and drastic downturn in economic activity
- Caused loss of employment and financial crisis

Key players in the market are expected to focus on digital transformation and automation to drive growth. The precision farming segment held the largest market share of 35.3% in 2019. Increasing government initiatives to adopt modern agricultural techniques is expected to drive the growth of precision farming.

The cloud-based segment is forecasted to grow with the fastest CAGR of 14.6% over the forecast period. The cloud-based software solutions are increasingly adopted in the agricultural sector as they are easily accessible from mobile phones, tablets, or PCs.

The system integrators segment held the largest market share of the Farm Management Software and Services in 2019. Increasing adoption of advanced technologies by farmers in order to enhance farm efficiency is expected to drive the growth of the segment.

The Asia Pacific region is expected to be the fastest-growing region over the forecast period due to the increasing investments in the R&D by the companies to produce agricultural robots and drones.

For more information on the market, visit our website at <https://www.emergenresearch.com/industry-report/farm-management-software-and-services-market>.

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Deere and Company, Trimble Inc, GEA Group, Raven Industries, Agjunction, Delaval, The Climate Corporation, Iteris, Inc., Conservis Corporation, and Topcon Positioning Systems, Inc., among others.

Global Farm management software and services market has been classified into the subsequent geographical segments:

Agriculture Type Outlook (Revenue, USD Million; 2017-2027)

- Livestock Farming
- Precision Farming
- Smart Greenhouse farming
- Fish Farming
- Others

Delivery model Outlook (Revenue, USD Million; 2017-2027)

- Cloud-based
- Web-based

Service Provider Outlook (Revenue, USD Million; 2017-2027)

- Managed Services
- System Integrators
- Assisted Professional Services
- Maintenance & support
- Others

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Global Farm management software and services market has been classified into the subsequent geographical segments:

- North America (U.S., Canada, Mexico)
- Europe (U.K., Italy, Germany, France, Rest of EU)
- Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)
- Latin America (Chile, Brazil, Argentina, Rest of Latin America)
- Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

What are the most popular market segments?

What are the current scenario's business risks and consequences for market growth and forecasting?

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Who are the market's primary players, and how are they dealing with a variety of issues?

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Which country is the fastest growing global Farm management software and services market in terms of answer?

What are the key strategies adopted by market players in the global Farm management software and services market ?

Who are the emerging players in the Global Farm management software and services market ?

How has COVID-19 impacted the growth of the global Farm management software and services market ?

What are the key regulations governing the market in the key regions?

Which technological developments are projected to have the greatest impact on the global Farm management software and services market ?

Who are the key players with significant dominance in the global market?

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powered agriculture market

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