

## Active World Club and KOA Combat Form New Crypto Sports Partnership

New Partnership Expands Utility & Reach of Both Tokens

PHILADELPHIA, PA, USA, June 14, 2022 /EINPresswire.com/ -- Active World Club, (www.ActiveWorldClub.com) a leading decentralized crypto club and trading exchange is pleased to announce that it has partnered with KOA Combat token. Under the agreement, AWC will list the KOA Combat token on its P2P sports betting platform www.MadHatterSports.net and KOA Combat will list the AWC Rewards token AWRT on its new P2P sports betting platform when it launches later this summer.



KOA Combat Chief Operating Officer Dan Lipman commented, "Because of the competitive nature of crypto tokens, partnerships and deals are harder to come by. After speaking with the AWC team, we see several areas of future opportunities to build new and exciting use cases for

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Active World Club COO, Beau

Kelley

our communities based on where both organizations are in their development. This agreement creates a path that allows us to collaborate and connect our communities around a common goal and build this empire together."

Estimates place the size of the MMA fan base at over 450 Million making it the third largest sports fan base in the world. Additionally the MMA fan base is young and global with 40% of the fan base between the ages of 18 and 35, very similar to the demographic of crypto investors. Pair those statistics with a \$70 Billion global sports betting market and the opportunity to leverage blockchain, the metaverse, MMA and crypto communities is massive.

AWC COO, Beau Kelley added, "From our perspective this deal makes a ton of sense and really symbolizes our club mantra of VC meets crypto lifestyle. It's very rare in the crypto space that you have 2 projects, building real world use cases, with real world assets, operating under traditional corporate structures." Mr. Kelley went on to say, "Initially, we'll be listing the KOA Combat token on our P2P sports betting platform <a href="www.MadHatterSports.net">www.MadHatterSports.net</a> and KOA Combat will be listing our utility token AWRT on their platform. Going forward this is a fantastic opportunity to extend the AWC brand and utility into a high growth area of the sports world. This agreement is a perfect example of how crypto communities working together can build new and exciting real world use cases and utility that benefits not only the projects, but the crypto industry as a whole."

To listen to the recent AWC AMA discussing the partnership click you youtube link below

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## About Active World Club

The AWC mission is to create a platform to decentralize, democratize and demystify finance opportunities through the use of cryptocurrencies. Memberships are tailored to all who have a common desire to foster creativity, trade, and community enrichment. With social censorship being more prevalent than ever, the team at AWC created a safe space for all members to share ideas and opinions, respectfully. Joining our community is fast and secure; simply build your profile to immediately gain access to all AWC member features.

For more information about Active World Club please visit <a href="www.ActiveWorldClub.com">www.ActiveWorldClub.com</a>, www.MadHatter.Exchange or email concierge@activeworldclub.com.

## About KOA Combat

KOA COMBAT LLC leads the crypto industry with its best-in-class tokenomics, renowned cryptologists development team, 60+ years combined professional management team, top cosponsorships, state of the art fighter NFTs, first of its kind P2E gaming platform, LIVE PPV event streaming and extensive charitable giving.

For additional information please visit <u>www.KOACombat.com</u> or contact KOA Combat directly at info@KOACombat.com

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This press release contains forward-looking statements that can be identified by terminology

such as "believes," "expects," "potential," "plans," "suggests," "may," "should," "could," "intends," or similar expressions. Many forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results to be materially different from any future results implied by such statements. These factors include, but are not limited to, our ability to continue to enhance our products and systems to address industry changes, our ability to expand our customer base and retain existing customers, our ability to effectively compete in our market segment, the lack of public information on our company, our ability to raise sufficient capital to fund our business, operations, our ability to continue as a going concern, and a limited public market for our common stock, among other risks. Many factors are difficult to predict accurately and are generally beyond the company's control. Forward-looking statements speak only as to the date they are made, and we do not undertake to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.

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