

# GEEKAY enters the Kingdom of Saudi Arabia with its first store in Riyadh

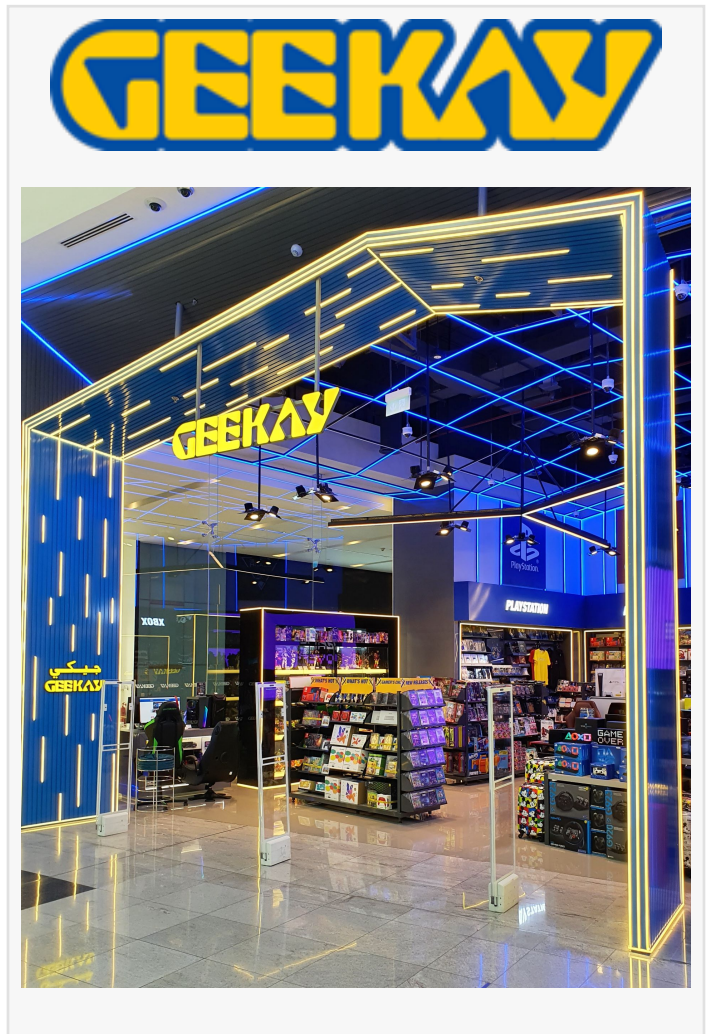
DUBAI, UNITED ARAB EMIRATES, June 14, 2022

/EINPresswire.com/ -- -Geekay Group has announced its launch in the GCC's largest market with a store in Riyadh Park Mall -Bop culture and gaming fans can look forward to new experiences and access to global brands -First store opening will be followed by several new announcements that will see the group expand its presence in the region

Geekay Group, the leading entertainment retailer and distributor in the MENA region, has announced its long-anticipated entry into the Kingdom of Saudi Arabia, opening its first store in Riyadh Park Mall.

Gamers will have much to look forward to when the new store opens this summer, offering a wealth of new experiences and access to global pop culture brands that have found themselves at home among fans in the region. Dedicated to the development of the gaming industry across the GCC, the announcement of the new store in KSA comes fast on the heels of Geekay Group's regional expansion drive that today sees it operating 35 stores across the UAE, Oman, Bahrain, Kuwait, and Qatar, in addition to an online e-commerce store.

"We are delighted to finally announce our long-awaited entry into the Kingdom of Saudi Arabia. Our first store in Riyadh promises to bring our fans the best of both casual and pro-level gaming and the latest in the world of pop culture and entertainment. The new store opening is also an opportunity for us to get closer to our customers in KSA and find new channels through which we can serve them better. We look forward to engaging with everyone that has long supported our vision in the GCC market, and together we hope to take our brand to even greater horizons,"



said Kishan Palija, CEO of Geekay Group.

Saudi Arabia is home to 23.5 million gaming enthusiasts, equivalent to 67% of the national population. Studies by the Boston Consulting Group (BCG) reveal that should the popularity of gaming and esports continue increasing at its current trajectory, overall consumption in Saudi Arabia is expected to reach USD 6.8 billion by 2030 at an average compound annual growth rate (CAGR) of 22% – up from USD 959 million in 2020.

Moreover, BCG's data also revealed that 21.1 million gamers in the country already play esports titles on a semi-pro or amateur basis. In addition, hundreds of professional esports players are pursuing full-time careers.

Geekay Group's COO Nimit Palija sees massive growth potential within the Kingdom's gaming and esports community and says that the current scenario will provide rich opportunities for the group to engage with active players and other partners to advance the Kingdom to the global stage. "We have observed over the years, and all the invaluable feedback we have been getting from our loyal customers points to a rich pool of talent in the Kingdom. Gamers in KSA are passionate and dedicated to their craft. We are pleased to finally be on the same playing field as them and look forward to working together on several unforgettable experiences. At Geekay, we say that there is always more to come and that it will always be exciting."

To learn more about Geekay Group, follow our official social media channels on [Facebook](#), Twitter, Instagram, [YouTube](#), and [TikTok](#).

For more information, please visit: <https://www.geekay.com/>

#### About Geekay Group:

Geekay Group MEA, headquartered in Dubai, UAE, has been trading in the Middle East region since 1990. It is a major business entity with business verticals of Retail, Esports, and Distribution across segments in the entertainment space. The group operates 35 stores across the region and distributes various international brands in the video game channel throughout the MENA region.

Geekay Group MEA is a leading entertainment and gaming company in the Middle East region.

-Geekay Group MEA is a leading entertainment and gaming company in the Middle East region. It is a major business entity with business verticals of Retail, Esports, and Distribution across segments in the entertainment space.

-Geekay Group MEA is a leading entertainment and gaming company in the Middle East region. It is a major business entity with business verticals of Retail, Esports, and Distribution across segments in the entertainment space.

-Geekay Group MEA is a leading entertainment and gaming company in the Middle East region. It is a major business entity with business verticals of Retail, Esports, and Distribution across segments in the entertainment space.

□□□□ □□□□□□□□ □□ □□□□□□□□.

[illegible]

00000000 00000000 000000 0000000 0000000 000000000 0000 000000 000 0000000 0000000 000  
 0000000 000000 000000 000000 0000000 0000000 0000000 0000 000000000 000000000  
 00000000 000 00 0000 0000. 000 00000 000000000 00000000 00 000000 000000 000000 00000000  
 00 000000 00000000 000000 00000000 00 0000000 0000000 00 000000000 0000000 000 00000  
 0000000 0000000000 00000000 **Geekay** 000000 000000 00000 00 35 0000000 000 00000000000 000000  
 0000000000 000000000 000000 000 0000000000 000 00000 000000000 000000000.

[illegible][illegible]

00000000 000 000 0000 0000000 BCG 00 21.1 00000 0000 00 000000 0000 000000 0000000  
 00000000 00000000 000 00000 0000000 00 000-00000. 0000000 00000 0000 000000000  
 0000000000 00 000000 00000000 00000000 000000 0000000 00000.

0000 00000 000000 0000 000 000000000 00 0000000 00000 00 000000 00000000 000000 00  
 000000 000000000 0000000 000000000 000000000 0000 00 000000 00000000 0000 000000 0000  
 000000000 000 000000 00000 000000 00 0000000000 00 000 000000 0000000000 000 00000000  
 0000000000. "000 000000 00000 0000000000 0000000000 0000 00000 0000000000000 00000000 0000 000000  
 000000 00 000000000 0000000000 00 00000 000000 00000000 00 00000 00 00 00000000. 000 000000  
 000000 00000 00000 000000 0000000000 00000000 0000000 000000 00 000000. 00 000000 00000000  
 00000 00000000 00000000 000000 000 0000000 000000 000 00000000."

Geekay.com is a free online platform for sharing and downloading various types of files, including software, documents, and images. It is a popular website among users looking for free resources.

000000 00 0000000000 000000 0000000.

000 00 000000:

0000000 000000 0000 000000 0000000 00 00000 0000000000000000 0000000 0000000 000000 00 00000  
000000000 00000000000 00000000000 0000 1990 000000 00 35 00000000 00 000000000 0000 0000000  
00000000 000000000 00000000 00 00000000000 00000000000 0000000000 00 00000 000000 000000000 00000000  
00000000 00000000.

Faisal Aljabri

Geekay Group

faisal@geekaygroupmea.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/576747955>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.