

## Cooling Fabrics Market: Global Analysis of Market Size, Share & Trends for 2019–2020 and Forecasts to 2027

Cooling Fabrics Market Increase in the demand for protective wear & sports apparel is projected to drive the demand for cooling fabrics during forecast period.

VANCOUVER, BC, CANADA, June 15, 2022 /EINPresswire.com/ -- The global cooling fabrics market is estimated to reach value of USD 4.03 Billion by 2027, according to a current analysis by Emergen Research. Increase in the demand for sportswear and protective clothing is propelling the cooling fabrics market.



Rise in awareness about better health has led to increased adoption of exercises, which has generated high demand for sportswear. Cooling fabrics offer comfortable body temperature in hot weather and ease the body condition. It also provides protection from UV rays, pollution, and



Cooling Fabrics Market Size
– USD 1.74 Billion in 2019,
Market Growth – at a CAGR
of 11.0%, Market Trend –
Rise in research and
development for cooling
fabrics"

Emergen Research

sweat. Development of cost-effective products and promotional activities to create awareness about cooling fabrics are likely to drive the market for cooling fabrics in the near future.

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Key Highlights of Report

In December 2020, Brrr introduced a new cooling fabric named 'Brrr Pro.' These fabrics are embedded with micro-cooling minerals, along with performance drying and hyper wicking, in order to elevate the 'triple chill effect' for fresh experience and superior comfort.

Natural cooling fabrics are witnessing increased demand, owing to high demand for natural and biodegradable products. These fabrics comprise inherent ventilation property. Growth in awareness about environmental issues is estimated to drive the demand for natural cooling fabrics during the forecast period.

The knitted segment dominated the market in the year 2019. Thermal property of knitted fabrics along with their ability to offer protection against cross weather conditions is fueling the segment.

The global Cooling Fabrics market consists of various segments, including product type outlook, application spectrum, end-user overview, leading regions, and the competitive analysis. The report further provides information regarding the value chain, emerging market sectors, and the technological advancements in the industry to benefit readers and businesses looking to invest in this industry.

Key Market Competitors Profiled in the Report:

Nike, Inc., Adidas AG, Nan Ya Plastics Corporation, Nilit Ltd., Tex-Ray Industrial Co., Ltd., Polartec LLC, Ahlstrom Corporation, Invista, Kraton Corporation, and Coolcore LLC

To get leading market solutions, visit the link below: <a href="https://www.emergenresearch.com/industry-report/cooling-fabrics-market">https://www.emergenresearch.com/industry-report/cooling-fabrics-market</a>

For the purpose of this report, Emergen Research has segmented the global cooling fabrics market based on type, technology, textile type, application, and region:

Type Outlook (Revenue, USD Million; 2017–2027) Natural Synthetic

Technology Outlook (Revenue, USD Million; 2017–2027)
Active Cooling Fabrics
Air Cooled
Liquid Cooled
Passive Cooling Fabrics
Phase Change Cooling
Evaporation Cooling

Textile Type Outlook (Revenue, USD Million; 2017–2027) Woven Non-woven Knitted

Application Outlook (Revenue, USD Million; 2017–2027) Sports Apparel Protective Wearing Lifestyle Others

Regional Outlook (Revenue, USD Million; 2017–2027)

North America

U.S.

Canada

Mexico

Europe

Germany

U.K.

France

**BENELUX** 

Rest of Europe

Asia Pacific

China

Japan

South Korea

Rest of APAC

Latin America

Brazil

Rest of LATAM

Middle East & Africa

Saudi Arabia

UAE

Rest of MEA

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Target Audience of the Report:

**Leading Companies** 

Large, medium-sized, and small enterprises

Investors

Value-Added Resellers (VARs)

Venture capitalists

Third-party knowledge providers

The report considers the following timeline for market estimation:

Historical Years: 2017-2018

Base Year: 2019

Estimated Year: 2020

Forecast Years: 2020-2027

For more details of the Cooling Fabrics Market Report, visit @ <a href="https://www.emergenresearch.com/press-release/global-cooling-fabrics-market">https://www.emergenresearch.com/press-release/global-cooling-fabrics-market</a>

The global Cooling Fabrics market report evaluates the latest economic scenario in terms of value and volume. It highlights the key growth drivers, restraints, production capacity, demand & supply ratio, import/export status, growth rate, and other critical aspects. Additionally, the report also performs SWOT analysis, Porter's Five Forces analysis, speculation attainability investigation, and venture return investigation.

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