

Urban South Brewery Releases New Beer Brewed in Collaboration With Son of a Saint

Portion of proceeds from beer sales to benefit local mentorship program for young men

NEW ORLEANS, LOUISIANA, USA, June 16, 2022 /EINPresswire.com/ -- [Urban South Brewery](#) is proud to announce the third edition of Building Lives, a new release brewed in collaboration with New Orleans' [Son of a Saint](#). Building Lives is a sour beer fruited with sweet Valencia orange and lime juice, finished with a touch of agave syrup, sea salt and chipotle pepper. The new brew pays homage to the signature Sonny's Margarita created by Son of a Saint and Felipe's Taqueria.

"I've had an amazing experience participating as a mentor in the Son of a Saint program for the past few years, and I've seen firsthand how impactful the work they are doing is in our community," said Alex Flores, Head Brewer for Urban South. "We're thrilled to work with the Son of a Saint team again on this second collaboration and will continue to support this amazing organization in any way we can."

Building Lives will be available on draft and in cans at Urban South's Tchoupitoulas Street taproom starting at 12:00 p.m. on Friday, June 17. A portion of the proceeds from beer



sales will be donated to Son of a Saint to support its mentorship program. Urban South released its first edition of Building Lives in collaboration with Son of a Saint in the summer of 2021, with a second edition following in January 2022.

Founded by Bivian "Sonny" Lee III in 2011 in honor of his late father and single mother, Son of a Saint strives to transform the lives of fatherless boys through mentorship, emotional support, development of life skills and the formation of positive, lasting peer-to-peer relationships. Focused on children ages 10-12, the Son of a Saint program equips these boys with the tools they need to become productive men, graduating self-sufficient, independent thinkers who are leaders and give back to their communities. To learn more, visit sonofasaint.org.

For the most up-to-date information on new beer releases, follow Urban South Brewery on social media ([@urbansouthbeer](https://twitter.com/urbansouthbeer)).

About Urban South Brewery

Founded in 2016, Urban South Brewery inspires community and fellowship through the gospel of good beer. With deep roots in Louisiana and a satellite location in Texas, Urban South - HTX, the award-winning brewery is making its mark in the beer industry. Recent accolades include: 2021 Can Can Awards (Gold, Silver and Bronze), 2021 Craft Beer Marketing Awards (Gold), 2020 U.S. Open Beer Championship (Silver), 2020 Great American Beer Festival (Gold), and 2020 Beer Army Awards (Gold and Silver). Urban South prides itself on being a strong community partner, and – with a belief that beer is a family affair – the brewery features a family-friendly taproom. For more information, visit UrbanSouthBrewery.com and follow on Instagram, Facebook and Twitter for all of the latest information on events and new releases. [@urbansouthbeer](https://twitter.com/urbansouthbeer)
[@urbansouth_htx](https://twitter.com/urbansouth_htx)

###

Morgan Whitehouse
Campbell Consulting Group
morgan@campbellconsulting.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/576945968>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.