

Plant-based water has plan to raise \$15 million to fight water scarcity

A UK based green technology company is making waves, but not how you'd normally think.

LONDON, UNITED KINGDOM, June 16, 2022 /EINPresswire.com/ -- Botanical Water Technologies (BWT) has created the process of harvesting water, which is naturally stored in fruit, vegetables and sugar cane creating the world's first plant-based water. In collaboration with Fujitsu, they are building the Botanical Water Exchange (BWX), a blockchain-based water trading platform.

The BWX platform provides a frictionless way to gift water for environmental and philanthropic impact projects, meet corporate ESG targets through the purchase of water impact credits (WICs) and can offer sustainable solutions for regional and global FMCG food producers wanting to re-use or utilize this water as an ingredient or as part of their production process.

BWT has commenced raising \$15m in capital and targeting strategic investors that are focused on innovation and sustainability to help reach their goal of impacting 100 million of the world's most vulnerable people by 2025 by providing clean drinking water.



Botanical Water Technologies is positively impacting water scarcity by providing a new source of drinkable, sustainable, plant-based water for social and environmental projects.



Worldwide, women and girls spend an estimated 200 million hours every day collecting water." - UNICEF.
Photograph by AMIT DAVE/REUTERS

Co-Founder and CEO Terry Paule said "We now have the opportunity to create 3 trillion litres of a new sustainable source of water made from plants which can be traded on our exchange as drinking and ingredient or gifted as impact water".

The company has been backed by commercial partners including Fujitsu, Process Partners, Kagome, Sunshine Sugar and Ingomar Packing Company and has previously received early-stage investment from the Liveris and Paule Family Offices. Findex have been appointed as corporate advisors.



Creating new, healthy, and sustainable processes which provides water access to some of the world's most vulnerable people.

Chief Digital Officer and Head of the Enterprise Blockchain Solution Centre at Fujitsu Global, Frederik De Breuck believes "this can make a difference".

With severe water scarcity being experienced by about 4 billion people at least one month per year, BWT has the potential to impact millions of lives around the world.

If you would like to learn more and help leave the world a better place, please visit www.wegrowwater.com

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