

Automotive Gesture Recognition System (AGRS) Market Global Industry Size, Analysis, Trends, Regional Forecast by 2028

Increasing sales of electric and autonomous/self-driving vehicles and rising disposable incomes of the population are among the key market growth drivers

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The global [automotive gesture recognition system \(AGRS\) market](#) size is expected to reach USD XX million by 2028 at a CAGR of XX%, according to a new report by Emergen Research.

Some of the key factors driving the global market revenue growth are the thriving automotive industry, increasing sales of electric and autonomous/self-driving cars, rise in disposable incomes of consumers, and growing concerns about automotive safety. Booming sales of high-end luxury cars and rapid integration of automotive gesture recognition systems for enhanced car safety and driver's convenience are other key factors are expected to boost market revenue growth in the upcoming years.



Automotive Gesture Recognition System (AGRS) Market Trends – Advanced designs and safety features in luxury cars and technological advances in gesture recognition software and devices”

Emergen Research



global market. The report explores the present and future impact of the pandemic and provides an insight into the post-pandemic market scenario.

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Some Key Highlights in the Report:

Among component type segments, the touchless systems segment acquired the largest revenue share in the global automotive gesture recognition system (AGRS) market in 2020. Growing demand for touchless AGRS for the next-level driving experience and significant technological advancements in touchless displays such as ToF (time-of-flight) imagers and high-performance sensors are among the key factors contributing to the growth of this segment.

Based on application, the multimedia/infotainment/navigation segment is expected to register the fastest revenue growth rate over the forecast period, owing to some favorable factors. Rising demand for luxury cars with high-end built-in infotainment and multimedia systems, increasing purchasing power of consumers – mainly in developing countries of the world – and rising need for a safer and more comfortable driving experience are the key factors driving this segment's growth.

The report offers a complete analysis of the global Automotive Gesture Recognition System market on a global and regional scale and offers a forecast for the market for 8 years. The report provides extensive coverage of the market drivers, restraints, limitations, growth prospects, threats, opportunities, and current and emerging trends in the market. The report also offers an in-depth analysis of the market players along with their business overview, product portfolio, technological advancements, expansion plans, financial standing, and global position. It also sheds light on the collaborations in the competitive landscape, such as mergers and acquisitions, joint ventures, collaborations, product launches, brand promotions, corporate and government deals, licensing agreements, and others.

Key companies profiled in the Automotive Gesture Recognition System report include:

Continental AG, Harman International Industries, SoftKinetic, Synaptics, uSens Inc., Visteon Corporation, NXP Semiconductors N.V., Samsung Electronics Co. Ltd., Sony Corporation, Omek Interactive Ltd., Qualcomm Technologies Inc., Cipsa Vision Ltd. (formerly Eyesight Technologies), Cognitec Systems, and Neonode Inc.

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The report further covers comprehensive SWOT analysis and Porter's Five Forces analysis to offer a complete understanding of the competitive landscape and scenario of each market player. The report also provides an in-depth analysis of the applications and product types offered in the market.

For the purpose of this report, the global automotive gesture recognition system (AGRS) market is segmented on the basis of authentication type, component type, application, and region:

Authentication Type Outlook (Revenue, USD Million; 2018–2028)

Face Recognition

Hand/Finger Print/Leg Recognition

Vision/Iris Recognition

Others

Component Type Outlook (Revenue, USD Million; 2018–2028)

Touch-based Systems

Touchless Systems

Application Outlook (Revenue, USD Million; 2018–2028)

Multimedia/Infotainment/Navigation

Lighting Systems

Others (gear shifting, door and window opening/closing, etc.)

Regional Outlook (Revenue, USD Million; 2018-2028)

North America

U.S.

Canada

Europe

Germany

U.K.

France

BENELUX

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Rest of the Asia Pacific

Latin America

Brazil

Rest of Latin America

Middle East & Africa

Saudi Arabia

UAE

Rest of the Middle East & Africa

To know more about the Automotive Gesture Recognition System report, visit @

<https://www.emergenresearch.com/industry-report/automotive-gesture-recognition-system-market>

ToC of the report:

Chapter 1: Market overview and scope

Chapter 2: Market outlook

Chapter 3: Impact analysis of COVID-19 pandemic

Chapter 4: Competitive Landscape

Chapter 5: Drivers, Constraints, Opportunities, Limitations

Chapter 6: Key manufacturers of the industry

Chapter 7: Regional analysis

Chapter 8: Market segmentation based on type & applications

Chapter 9: Current and Future Trends

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