

# Must B2B Metaverse announces Smart City Day event to explore the Smart City Trends and Innovations in 2022

*We organize Smart City Day event to bring together professionals, designers, engineers, innovators, to explore technology trends and innovations in 2022 .*

PARIS, ÎLE-DE-FRANCE, FRANCE, June 17, 2022 /EINPresswire.com/ -- Must B2B Metaverse community organizes [Smart City Day](#) livestream event to bring together professionals, designers, engineers, innovators, influencers, addicts, manufacturers from across the smart City ecosystem to explore technology trends and innovations in 2022 for smart City.



“

We are proud to organize the second edition of the Smart City livestream event now on our immersive B2B Metaverse Platform. We can't wait to welcome our smart city attendees with their avatars.”

*Hanene Maupas, CEO of Must*

Smart cities are developed using the latest technologies such as IoT, wireless sensors, facial recognition, AI, Big data & data analytics to improve the deployment and management of all types of infrastructures within the city in the way that maximizes the safety & welfare of the cities when shifting them towards more sustainable economy. According to MARKETSSANDMARKETS, the global smart cities market size is expected to grow from USD 410.8 billion in 2020 to USD 820.7 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 14.8%. In this conference, we will develop around the trends shaping the future of Smart City around: Smart Mobility management, Smart

Public Safety, Smart Building, Smart utilities , Smart Healthcare (COVID use case), Smart Security and Smart sustainable solutions for energy conservation, water supply and waste management. The objective of the conference program is to help you to build your roadmap for smart city and to show you how to incorporate tech solutions in the public sector through pioneering case



Hanene Maupas, CEO of Must, explains this event's intention :

“ We are proud to organize the second edition of the Smart City livestream event now on our immersive B2B Metaverse Platform. We will continue to evolve and offer incredible digital experience. We can't wait to welcome our smart city attendees with their avatars. “

Everyone can also ask questions during the sessions on the session chat or Twitter using the hashtag #askmusthightechexpo.

To register as visitor for free <https://must.link/exhibition/51/event/ffce9c56-d66f-4ce6-959a-ada876468d51>

Limited seating in the discussion panel will be available for media who would like to join our online conference stage and participate in the Virtual Press Room content and interviews.

Media are invited to send an email to [must-marketing@net-must.com](mailto:must-marketing@net-must.com)

To create your avatar <https://net-must.com/dashboard/my-avatars>

To load Must B2B Metaverse and Expo APP,

<https://play.google.com/store/apps/details?id=com.netmust.netmust&hl=fr&gl=US>

@Must B2B Metaverse and Expo

Must B2B Metaverse and Expo aims to be the global, effective and trusted way to create a community of reliable organizations that are part of the high-tech value chain. It is an All-in-one B2B Metaverse platform to manage high-tech ecosystem, community, and host events. Our AI powered metaverse platform offers an immersive experience to your audience.

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