

Whole Foods Market Celebrates Woman-Owned Non-Alcoholic Craft Beer Brand Surreal Brewing

CAMPBELL, CALIFORNIA, USA, June 21, 2022 /EINPresswire.com/ -- Surreal Brewing is proud to announce its latest partnership with Whole Foods Market, the world's leading natural and organic foods retailer. As one of the first innovators in this space and one of the first companies solely dedicated to non-alcoholic craft beer, Surreal Brewing is being highlighted in 450 Whole Foods Market stores nationwide as an on-trend, innovative company and for being woman-owned. Starting June 1 to July 5, 2022, customers and craft beer lovers will be able to grab their favorite Surreal Brewing 4 packs for \$7.99 - \$8.49 depending on the area.



Surreal Brewing at Whole Foods Market

Surreal dares to be different by cutting sugar out of its beverages and keeping an eye on health while breaking new ground in the industry. Meeting Whole Foods Market's rigorous Quality Standards, which prohibit hydrogenated fats, high-fructose corn syrup, and more than 150 flavors, colors, sweeteners and other ingredients commonly found in food, Surreal Brewing's core lineup of all-natural, non-GMO, NA craft beers offer health-forward options that are low-calorie, low-carb, and contain zero-sugar, including two gluten-reduced options.

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Whole Foods Market is a beacon for healthy options. We are stoked to be highlighted by this amazing retailer for being an innovator in the non-alcoholic beverage space.”

Donna Hockey

The U.S. non-alcoholic beer market is increasing 30% YOY and is on track to grow to \$6bn by 2025.

“Whole Foods Market is a beacon for healthy options” says co-founder Donna Hockey. “We are

stoked to be highlighted by this amazing retailer for being an innovator in the non-alcoholic beverage space and bringing to the market a surreal, delicious, health-forward craft beer without the negative effects of alcohol."

Awarded 2019 World's Best Low & Non-alcoholic Pale Beer, Natural Bridges Kolsch Style NA (Calories-17, Sugar- 0g, Carbs - 2.8g, Gluten Reduced) has a delicate malty character with a hint of honeydew melon and a crisp, refreshing finish. Winning Silver at the 2020 World Beer Awards, the Juicy Mavs Hazy IPA bursts with tropical fruit and citrus character, accentuated by fruity yeast esters & a subtle, clean malt finish.

About Surreal Brewing Company
Founded in Campbell, California by husband and wife team, Tammer Zein-El-Abedein and Donna Hockey, Surreal Brewing aims to fill a void in the marketplace with a variety of great-tasting non-alcoholic beverages. Surreal Brewing brings forth a new era in which health-conscious and sober individuals can still enjoy the unique, crisp flavor of beer anytime while maintaining their health goals and feeling included at social gatherings.

For more information, please visit
www.surrealbrewing.com



Surreal Brewing

DARE TO BE DIFFERENT
Award Winning Non-Alcoholic Craft Beer
Lowest Calorie Beer Line in the U.S.

HEALTH FORWARD BREWS! Starting at 17 Cals 0 Grams Sugar

Chandeller Red IPA
2018 Gold Medal World's Best NA Citrus canopy w/ notes of peach, Caramel, malt backbone. 33 Cals/Can - 0g Sugar 5.6g Carbs - Gluten Reduced

Milkshake IPA - NEW
Notes of orange and citrus complemented by vanilla and just a hint of sweetness. Contains Lactose

Natural Bridges Kolsch Style 2019 Gold Medal World's Best Low Alcohol Pale. Delicate malty character w/ a hint of honeydew melon. 17 Cals - 0g Sugar - 2.8 Carbs - Gluten Reduced

Juicy Mavs Hazy IPA
Tropical fruit & citrus character, fruity yeast esters, subtle malt finish. 25 Cals - 0g Sugar - 4.8 Carbs

Pastry Porter
Vanilla, Cacao nibs, chocolatey undertones. Decadent, not overly sweet. 72 Cals - 15 Carbs Contains Lactose

Creatives IPA - NEW
Tropical aromas and flavors are punctuated by a restrained piney West Coast hop finish.

17 Mile Porter
2019 Gold Medal Best U.S. Dark NA 2019 Bronze Medal U.S. Open Championship. Notes of dark chocolate & roasted coffee with earthy hops. 50 Cals - 0g Sugar - 10.5 Carbs

About Surreal Brewing Company - Est. 2018
Founded by husband & wife team Tammer Zein-El-Abedein & Donna Hockey to provide a healthy alternative to alcoholic & sugary beverages. Surreal has won multiple awards for innovation in the non-alcoholic craft beer space. Inspired after undergoing successful treatment for breast cancer, the couple focuses on health forward options.

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Surreal Brewing Beers

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