

Decorative Concrete Market Share & Major Industry Players : 3M Company, BASF SE, PPG Industries, Inc. DuPont, Arkema S.A

Decorative Concrete Market Size – USD 16.74 Billion in 2020, Market Growth – at a CAGR of 6.1%,

VANCOUVER, BC, CANADA, June 20, 2022

/EINPresswire.com/ -- The global

[decorative concrete market](#) is expected

to reach a market size of USD 26.99

Billion at a steady CAGR of 6.1% in

2028, according to latest analysis by

Emergen Research. The decorative

concrete market is witnessing

increased demand due to the rising

trend of remodeling and renovation to

improve aesthetics of outdoor and indoor structures in residential and non-residential sectors.

Increase in household and commercial spending and shift in consumer preference towards

enhancement of aesthetic appeal of such structures is projected to drive growth of the

decorative concrete market.



Market Size – USD 16.74 Billion in 2020, Market Growth – at a CAGR of 6.1%, Market Trends – Increased usage of decorative concrete in commercial sectors.”

Emergen Research



Key Decorative Concrete Market participants include 3M Company, BASF SE, PPG Industries, Inc., DuPont, Arkema S.A., Ultratech Cement Limited, The Sherwin Williams Company, Huntsman International LLC, Boral Limited, and Sika AG.

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Decorative concrete is more budget friendly as compared to slate and marbles. Decorative concrete allows for unlimited and unique customization to meet specific requirements of building and homeowners. Technological advancements and new and more innovative offerings

by market players is expected to open up lucrative growth opportunities for construction and renovation companies during the forecast period.

Research Methodology

Emergen Research follows a cohesive methodology to reduce the residual errors to a minimum level by refining the scope, validating through primary insights, and nurturing the in-house database on a regular basis. A dynamic model is formulated to capture the regular fluctuations in the market and thereby, being updated with any shifts in the market dynamics. The parameters and variables involved in the research vary depending on individual markets and most importantly, both demand and supply side information is included in the model to identify the market gap.

Key inclusions of the Decorative concrete market report:

COVID-19 effects on growth figures.

Statistical analysis pertaining to market size, sales volume, and overall industry revenue.

Organized mentions of major market trends.

Growth opportunities.

Figures showcasing market growth rate.

Advantages and disadvantages of direct and indirect sales channels.

Insights regarding traders, distributors, and dealers present in the industry.

Some Key Highlights from the Report :

In June 2019, Government of Wichita in Kansas, U.S., announced construction of six new swimming pools and splash pads. These pools will be decorated with decorative concrete to improve visual appeal and safety of pools. The project has a budget of USD 20 million and was ready by Memorial Day 2020.

Stamped concrete, also known as imprinted or textured concrete, replicates flagstone, slate, brick, and even wood. The variety of color and pattern choices make it popular for beautifying pool decks, patios, driveways, and more. It is also an affordable paving option with less maintenance.

The flooring segment accounted for the largest revenue share among the application segments in 2020. Decorative concrete will be able to replace traditional flooring system, such as plywood

and tiles, due to its longevity and durability. Growing demand for enhanced aesthetics of the floor is driving growth of this segment.

Growing usage of decorative concrete in residential sectors is due to various benefits it provides. It is cost-effective, low maintenance, and can be customized according to specific requirement of the customer.

Access full Report Description, TOC, Table of Figure, Chart, etc. @

<https://www.emergenresearch.com/industry-report/decorative-concrete-market>

The Decorative concrete market research study of historical, current, and forecast estimations for each sector, segment, sub-segment, and regions. The new report is updated with the impact of the COVID-19 pandemic on the Decorative concrete market .

Emergen Research has segmented the global decorative concrete market on the basis of type, application, end-use, and region:

Type Outlook (Revenue, USD Billion; 2021–2028)

Stained Concrete

Colored Concrete

Stamped Concrete

Epoxy Concrete

Polished Concrete

Concrete overlays

Others

Application Outlook (Revenue, USD Billion; 2021–2028)

Walls

Floors

Pool Decks

Driveways & Sidewalks

Patios

Others

End-use Outlook (Revenue, USD Billion; 2021–2028)

Residential

Non-residential

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Geographically, this report studies the key regions, focuses on product sales, value, market share

and growth opportunity in these regions, covering:

United States

Europe

China

Japan

Southeast Asia

India

We can also provide the customized separate regional or country-level reports, for the following regions:

North America, United States, Canada, Mexico, Asia-Pacific, China, India, Japan, South Korea, Australia, Indonesia, Singapore, Rest of Asia-Pacific, Europe, Germany, France, UK, Italy, Spain, Russia, Rest of Europe, Central & South America, Brazil, Argentina, Rest of South America, Middle East & Africa, Saudi Arabia, Turkey, Rest of Middle East & Africa

The report shares key insights on:

Current market size

Market forecast

Market opportunities

Key drivers and restraints

Regulatory scenario

Industry trend

New product approvals/launch

Promotion and marketing initiatives

Pricing analysis

Competitive landscape

Some of the key questions answered in this report:

What is the size of the overall Decorative concrete market and its segments?

What are the key segments and sub-segments in the market?

What are the key drivers, restraints, opportunities and challenges of the Decorative concrete market and how they are expected to impact the market?

What are the attractive investment opportunities within the Decorative concrete market ?

What is the Decorative concrete market size at the regional and country-level?

Who are the key market players and their key competitors?

What are the strategies for growth adopted by the key players in Decorative concrete market ?

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