

VideoStreaming Market is rife with opportunities for its Players with a booming subscriber-base and telecom connectivity

The total sector is expected to develop due to increased access due to the proliferation of high-speed internet connectivity and mobile devices.

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/EINPresswire.com/ -- Global [Video Streaming Market](#), By Solution (IP television and over-the-top (OTT) content), By Compression Formats (265 (HEVC or AV1), VP9, and 264), By Platform (Phablets, Gaming Console, Smart TVs, and Laptops & desktops), By End Users (Enterprise Users, Personal/Domestic Users, and Educational Institutions), By End Services (Service & Support, Managed Services, and Consulting services), By Deployment (Cloud and On-premise), By Streaming (Video on demand (VOD) and Live Streaming), By Application (Web browsing & advertising, Real-time Entertainment, E-learning, Gaming, and Social networking), and By Geography (North America, Latin America, Europe, Asia Pacific, Middle East, and Africa), as mentioned in a new report published by Coherent Market Insights.

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Market Overview:

Video streaming works by delivering video content over the internet to a device. However, since video files are large and require high-speed connections, they are difficult to distribute over bandwidth-constrained networks. To combat this problem, media companies have come up with custom protocols to allow users to stream videos. For instance, RealNetworks and Netscape created a standard known as the Real Time Streaming Protocol. Video streaming started in the early 1990s. The first commercial video streaming software, StarWorks, enabled random access to MPEG-1 full-motion videos on corporate Ethernet networks. Streaming can be viewed from a wide variety of devices. It can be viewed anywhere in the world, and many people use their computers to view content on the web.



video streaming

Competitive Landscape:

Major companies contributing to the global video streaming market include Netflix, Cisco Systems, Facebook, Inc., Google, Inc., Microsoft Corporation, Ustream, Inc., Apple Inc., Hulu, Amazon Web Services, Akamai Technologies, Yahoo, Inc., Adobe Systems Incorporated, and Limelight Networks.

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Market Drivers:

Improving accessibility to video streaming services in parallel with the improved connectivity of telecom networks, combined with the high penetration of smartphones, is expected to augment the growth of the video streaming market during the forecast period.

Furthermore, the rapidly growing subscriber-base of major video streaming giants amidst increasing disposable incomes is expected to further cushion the growth of the video streaming market over the forecast period.

Geographically, the report examines production, consumption, revenue, market share, growth rate, and forecasts for the following regions:

□North America (United States, Canada)

□Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)

□Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)

□Latin America (Brazil, Mexico, Others)

□The Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

The Epitome of the COVID-19 Aftermath:

The outbreak of the COVID-19 virus has been a 'booster shot' for the global video streaming market. Video streaming skyrocketed during the crisis due to the closure of theaters and malls, compounded with outdoor restrictions. This trend is here to stay for the long-run as demand for high-speed data transfer solutions keeps on rising.

Some of the important questions answered in this report include:

- What are the top five Video Streaming Market players?
- What will the Video Streaming Market look like in the following years?
- Which product and application will dominate the Video Streaming Market?
- What are the Video Streaming Market's drivers and restraints?
- Which regional market will represent the highest growth?
- What will be the CAGR and market size of the Video Streaming Market over the forecast period?
- What is the present market size, what will it be in 2029, and what will be the growth rate?
- What are the constraints to market growth?
- What market opportunities and risks do the key companies face?
- Who are the main competitors, and what is their strategic approach?
- What are the market's entry challenges for new players?

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Detailed TOC of Video Streaming Market Forecast Report:

1 Video Streaming Market Overview

1.1 Product Overview and Scope of Video Streaming Market

1.2 Segment by Type

1.3 Global Segment by Application

1.4 Global Market, Region Wise (2017-2022)

1.5 Global Market Size of Video Streaming Market (2017-2029)

2 Global Video Streaming Market Landscape by Player

- 2.1 Global Video Streaming Market Sales and Share by Player (2017-2022)
- 2.2 Global Revenue and Market Share by Player (2017-2022)
- 2.3 Global Average Price by Player (2017-2022)
- 2.4 Global Gross Margin by Player (2017-2022)
- 2.5 Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.6 Market Competitive Situation and Trends
- 3 Video Streaming Market Upstream and Downstream Analysis
 - 3.1 Industrial Chain Analysis
 - 3.2 Key Raw Materials Suppliers and Price Analysis
 - 3.3 Key Raw Materials Supply and Demand Analysis
 - 3.4 Manufacturing Process Analysis
 - 3.5 Market Concentration Rate of Raw Materials
 - 3.6 Downstream Buyers
 - 3.7 Value Chain Status Under COVID-19

Continue...

Market Scale and Segment Analysis:

On the basis of deployment model, the smart governments market is segmented into:

On-premises model

Cloud-based model

On the basis of solution, the smart governments market is segmented into:

Analytics

Government Resource Planning System

Security

Remote Monitoring

Network Management

Open Data Platform

Others

On the basis of service, the smart governments market is segmented into:

Professional Services

Managed Services

Key Takeaways:

The global video streaming market is owing to the growing inclination towards digital content and an increasing subscriber base. For instance, in January 2022, according to the IAS 2022 Industry Pulse Report, about 80% of the Indian audience switched from traditional TV to online streaming networks in 2021.

Based on regional distribution, Asia-Pacific dominated the global video streaming market with relative ease, owing to a large subscriber base (China and India), improved telecom infrastructure, and increased content delivery strategies among major market players.

In the runner-up spot, the North American region is teeming with attractions for the global video streaming market in view of a robust telecom infrastructure, rapid adoption of IoT (Internet of Things) technology, and the presence of major CDNs (content delivery networks).

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Contact Us:

Mr. Shah

US +12067016702 / UK +4402081334027 / JAPAN:+81-50-5539-1737

Coherent Market Insights Pvt Ltd, 1001 4th Ave,

#3200 Seattle, WA 98154, U.S.

Email: sales@coherentmarketinsights.com

Mr. Shah

Coherent Market Insights Pvt. Ltd.

+ +1 206-701-6702

[email us here](#)

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