

# ABA Canada Inc., A Valiant Eagle Inc. (OTC:PSRU) Subsidiary, Closes In On Recruiting High Level Executives From The NBA

LOS ANGELES, CA, USA, June 21, 2022

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Basketball Association Canada Inc., a Valiant Eagle Inc. (OTC:PSRU) Subsidiary, is pleased to announce that it is close to securing High Level Executives from the NBA and other sports teams for the purpose of running this Canadian League.



Based on the positions being filled, we will then pursue several strategic alliances which will position us in front of millions of viewers and generate tremendous revenue”

*Xavier Mitchell*

Specifically, we are extremely excited to announce the roles of General Manager and Vice President are in late stage negotiations to be filled. Duties of the Vice President will include, but are not limited to, owner relations, team contract negotiations and recruitment.

The General Manager will supervise the operations of the coaching staff, which includes the power to hire and fire coaches and coaching assistants.

With ABA Canada projected to be outrageously successful, it is anticipated to employ more than 100 employees. This will include another major role that will need to be filled, League Commissioner, necessary since ABA Canada has a goal of being the preeminent professional basketball league in the country.

Additionally, we are finalizing terms for reservations for our initial three markets in Canada. This means teams will be able to play in 2023.

On another note, initial designs for Hollywood and Beverly Hills Uniforms have been submitted for our two American Basketball Association teams in California.

Xavier Mitchell, Director of ABA Canada, states, “Based on the positions being filled, we will then pursue several strategic alliances which will position us in front of millions of viewers and generate tremendous revenue.”

Updates will be forthcoming

## About ABA Canada

ABA Canada was launched to bring a viable and sustainable Professional Basketball League to Canada. Basketball, the fastest growing sport in the world, has grown exponentially in Ontario and in all of Canada. With the arrival of the Toronto Raptors NBA team in 1995 and the spectacular NBA Championship win, the interest in basketball in Canada has skyrocketed.

ABA Canada will develop a league made up of a select number of teams in strategic locations. The League will use the best incentives and initiatives including, but not limited to media and sponsorship, to help make the League successful. The League will promote the game of basketball throughout Canada.



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About Valiant Eagle:

Valiant Eagle, Inc. (OTC Pink: PSRU) is a publicly traded corporation focused on the energizing of celebrity entertainment, social media and TV communications. VE aims to achieve an unparalleled advancement towards media through music, sports and, with respect to the millennial generation, through technology.

Technology is an important part of our life especially in the last century more than ever. With benefits such as speed, accuracy, unlimited information and more, the internet has provided various means of communicating without delay nor difficulty. However, a level of consumer satisfaction has yet to be reached. Valiant Eagle, Inc. looks to fill this void.

With the technological infrastructure, individuals, organizations and government have created a huge platform which enables effective communication. As such, Valiant Eagle, Inc. features content on iPhone, Android phones, Tablets, and Computers. Evidently, traditional TV viewership will gradually decline due to the evolving media landscape. From statistical evidence, 2017 is the first year that the usage of digital video supersedes that of traditional TV. The replacing medium is smartphone and tablet devices, providing the audience with a truly discrete and satisfactory experience while downloading or streaming video.

The need for viewers to engage online and broadcast content for entertainment has proven and is still proving to be highly demanded by both individuals and groups.

Valiant Eagle, Inc. continues to be the handy solution, with access to set tools which allow viewers to get tuned in on topics such as Music, Sports and Entertainment in the most convenient and efficient way.

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