

CROOW Successfully Raises Seed Round for Collaboration Platform

Rapidly growing SaaS company closes seed round

TAMPA, FL, USA, June 28, 2022 /EINPresswire.com/ -- CROOW announced today that it has oversubscribed its seed round in which the company has raised \$400,000,



bringing the company's total funding to date to \$1 million. The Tampa, Florida based software company plans to use the proceeds for sales & marketing to expand its flagship product CROOW Studio nationwide, as well as for continued investment in its technology platform to streamline collaboration for creatives and video creators. CROOW Studio fuses workflow tools, templates

and an eCommerce pathway to streamline video production, making high quality video more accessible. CROOW clients are companies and thought leaders taking video to the next level in their digital strategy for sales, hiring, and product teams.



The creative and video industries are rapidly growing and evolving. We are building CROOW as a leader to scale collaboration in the creative and video industries"

David Capece, CEO of CROOW

This funding comes as CROOW gains traction in Tampa Bay and has recently expanded to Philadelphia. CROOW's [video products](#) highlight executives, thought leaders, and brand champions as they seek to accelerate growth for their growing businesses, nonprofits and even global

brands. With its software and the robust gig economy, the company has eyes on expanding into every major market in the country.

Already named one of the [top 100 startups](#) in the US, and one of the most innovative companies in software, CROOW has secured the funding to further disrupt and innovate in the \$50 billion video advertising industry.

"The creative and video industries are rapidly growing and evolving. We are building CROOW as a leader to scale collaboration in the creative and video industries," said David Capece, CEO of CROOW. "I am grateful for the investors who have put their faith in myself and the CROOW team to achieve our ambitious business goals." CROOW joined Embarc Collective in September 2021

and has grown with the coaching and strategy support of Embarc's experts. CROOW will continue to be a part of Embarc Collective, Florida's fastest-growing startup hub, as it scales its technology, business, and impact.

About CROOW

CROOW is a rapidly [growing software company](#) with a platform built to empower collaboration in creative and video. CROOW has smart workflows and efficient tools paired with collaboration to connect teams and independent talent in order to get work done profitably in the gig economy. The company's flagship product, CROOW Studio, is disrupting the video marketing industry as it provides studio-quality video to companies and brands while leveraging software, workflow, and template libraries to reduce nearly 70% of the costs. For more information, visit CROOW.com.

Ryan O'Neil

CROOW

+1 914.334.2519

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/577792678>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.