

Catherine Cantey recognized as 2022 SC Biz News Icon

Catherine Cantey is one of 36 leaders recognized in South Carolina

CAMDEN, SC, USA, June 30, 2022 /EINPresswire.com/ -- Catherine Cantey has been selected as a 2022 SC Biz News Icon. This is the first year of the recognition event statewide. Nominations were submitted from March to May. A panel of judges ranked the nominations and selected six Icons and six Phenoms from the Coastal, Midlands and Upstate regions. In July, all 36 honorees will be honored at a celebratory luncheon in Columbia.

Founder and CEO of Cantey Advisors, Catherine Cantey, brings more than 20 years of success in big banking. Catherine managed both Billion-dollar lines of credit for her clients and created 90% success of the 3,000

proposals she led her team to produce. She used her front row seat seeing businesses come and go to recognize the power of thinking and doing differently as the key to remaining vital over time.

A huge advocate of the power of new thinking, Catherine initiated and supported a \$12.1 million public-private partnership resulting in the installation of 256 miles of fiber to help close a rural broadband gap.

The focus of her own business is to provide that very same opportunity to innovate, disrupt and evolve to existing businesses as she partners with CEOs and their teams using her unique process for [Business Vitality™](#) over time and in ever-changing markets. And she highlights successes of others with the Business Vitality™ [podcast](#), found on Spotify and other podcast outlets.



Founder & CEO of Cantey Advisors, Catherine Cantey



SC Biz News is pleased to present the 2022 Icons & Phenoms! #IconsPhenomsSC



I am beyond grateful for the opportunity to be recognized as a 2022 SC Biz News Icon.”

Catherine Cantey

Catherine supports the Central Carolina Technical College Foundation, United Way of Kershaw County and New Day on Mill. Her thought leadership on a variety of topics including Sales, Technology, Customer Experience (CX), Employee Experiences (EX) and Operational Efficiencies led to the development of her unique and powerful process for Business Vitality™.

Her international services include the best practices in both business and people development. Catherine is located in the southeastern United States.

When you are ready to learn more, visit CatherineCantey.com or email Team@CatherineCantey.com.

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