

Starch Market To Cross Valuation Of US\$ 2.7 Bn By 2030

Starch Market – MEA Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2020-2030

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/EINPresswire.com/ -- The revenue generated from the MEA [starch market](#) is estimated to value over US\$ 1.7 Bn in 2020, which is projected to grow at a CAGR of 4.7%, to surpass US\$ 2.7 Bn by 2030.

Skyrocketed Demand for Processed Food Amps Up Market Growth

The starch finds large applications in the food industry. Processed food manufacturers have been increasing demand for starch, owing to its ability and versatile properties. The starch is extracted from various cereals, tubers, and root crops; of these, ~60% is used in the food industry. The food application includes the use of starch in bakery products, sauces, soups, confectionery, sugar syrups, ice cream, snack foods, meat products, baby foods, fat replacers, coffee whitener, beer, and soft drinks.

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Collectively, the majority of the demand for starch accounts from the food industry, which is anticipated to propel the MEA starch market in near future. Emerging food industry across MEA and introduction of innovative processed food products on retail shelf are likely to fuel the growth of the starch market across the region.



In the United Arab Emirates (UAE), at least three major tradeshow expositions are held annually. In these tradeshows, all international key players launch their new ingredients and food products. Every year, new starch and its derivatives are introduced in these tradeshows that are used in the bakery and confectionery goods.

Efficient Distribution Network Enhances Accessibility

The demand for starch among urban dwellers, such as in GCC countries, continues to rise for food as well as non-food applications. Increased demand has encouraged communication between producers and urban consumers, which has led to the development of distribution network.

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Efficient supply chain delivers high-quality starch products to reach the urban market at economical prices as compared to other alternatives. Hence, in order to survive and thrive in a competitive market, new entrants have to develop efficient distribution channel for winning in the MEA starch market.

MEA Starch Market: Segmentation

MEA Starch Market, by Source

Corn

Wheat

Potato

Tapioca

Others

MEA Starch Market, by Type

Modified

Native

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MEA Starch Market, by Application

Food Industry

Bakery

Dairy & Desserts

Soups, Sauces & Dressings
Meat & Seafood
Savory & Snacks
Confectionery
Pet Food
Others
Industrial
Paper
Textile
Chemical
Pharmaceuticals

MEA Starch Market, by Country

United Arab Emirates
Oman
Saudi Arabia
Qatar
Kuwait
Bahrain
North Africa
South Africa
Rest of Middle East & Africa

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