

# Mailing List Website is ready to release bourbon drinkers mailing lists throughout the United States.

*The United States has a large contingent of passionate bourbon drinkers, representing a business opportunity for the right products and services.*

LAS VEGAS, NV, UNITED STATES, July 20, 2022 /EINPresswire.com/ -- [Sprint Data Solutions Worldwide Marketing is ready](#) to help any business interested in growing its clientele or customer base. For companies that prefer working with other companies, business postal mailing lists come complete with important details like decision-makers within an organization and corporate titles.

For those companies that have a product or service aimed at the general public, the consumer postal mailing lists will meet these needs. Depending on client needs, these lists are divided along geographic lines but can also have demographic categorizations.

Sprint Data Solutions Worldwide Marketing is here to help with B2B business or target the retail consumer.

## Sprint Data Solutions Worldwide Marketing & Its Origin

Sprint Data Solutions Worldwide Marketing started life as the dream of a disabled veteran who would go on to found the company. After completing the responsibilities of military service, the next phase in life was to shift from defense to development, specifically of the economy. This would be done by helping businesses to find the clients and customers essential to healthy growth. That commitment resulted in a small start-up that now proudly boasts staff with over 50



Bourbon Drinkers Mailing List



Bourbon HIGH END Drinkers Mailing List

years of combined industry experience in the marketing sector.

Sprint Data Solutions Worldwide Marketing started in the marketing industry just before digital marketing took hold. Its focus was on the traditional direct mail marketing platform, which imparted crucial data acquisition, management, and analytics lessons. This proved fortunate when digital marketing rapidly gained notice as a new, effective platform. Sprint Data Solutions Worldwide Marketing quickly integrated and offered digital marketing services thanks to its data-centric skillset and enjoyed an early mover advantage with big gains for both itself and its clients.

Currently, Sprint Data Solutions Worldwide Marketing has a service range far beyond its initial limitations of only the hometown of Las Vegas, Nevada. The whole of the United States is now served, including Alaska and Hawaii. Companies that want complete North American coverage can also access databases for the markets in Canada and Mexico. Even international strategies are served, with databases that cross the Atlantic and provide inroads to the European Union and markets like France for companies ready to go global.

#### An American Tradition

As with many American folktales, the story of bourbon is in dispute about the actual facts. But one clear thing is that bourbon is a uniquely American liquor, and one that was created by aging corn distilled alcohol, or "moonshine," in a freshly charred oak barrel, making a unique variation on the time-honored tradition of whiskey. Some attribute the invention of bourbon to Elijah Craig because it is historically documented



Bourbon Gift Givers Mailing List



Bourbon Bar Drinkers Mailing List



Bourbon Chocolate Package Buyers Mailing List

that he opened the first official bourbon distillery. In contrast, others say he was just the most well-known in a long line of experimenters that brought bourbon to life.

Whatever the case, this distinctly American liquor is now nationally recognized as a favorite and has its admirers throughout the rest of the world. And for different businesses in the USA, this market represents an opportunity for growth with the right products or services. For any market to survive, it must carry on to new generations, which is certainly the case with bourbon.

### A Changing Market

The stereotypical perception of bourbon being a drink strictly for older men has been changing in recent years. The Millennial generation is coming into their own, finding their footing with their spending power, and now many people in their 20s and 30s are discovering bourbon. Perhaps more surprisingly, many of these new, young bourbon enthusiasts are women.

Many different marketing approaches are now available because of this expansion of bourbon drinkers in America. What could once be relied on as a safe advertising strategy for a mature male drinker over 50 no longer applies to millennials, who will have their own preferences, responses, and distinct consumer behavior. However, younger demographics also present new marketing possibilities and flexibility.

### Reaching The Right Bourbon Drinkers

[Sprint Data Solutions Worldwide Marketing has lists for bourbon drinkers](#) throughout the country. The lists are suitable for national-scale campaigns but can easily be scoped down for more precise targeting. Regions like only bourbon drinkers in the deep south are possible, as are single states, such as Kentucky. It's even possible to target specific neighborhoods in a single town or city, such as only the bourbon drinkers in Wildwood, Montgomery, Alabama.

Demographic breakdowns are also available for crucial precision targeting. So if a campaign is better suited to millennials, this age demographic only can be presented. The same is true if a product or service is marketed toward women or would have better reception with practicing Christians. If required, it's even possible to target only high net worth bourbon drinkers.

Database details are provided in a variety of formats as required. For direct mail campaigns, physical mailing addresses are standard. For digital marketing efforts, email addresses are provided. If a client prefers telemarketing, telephone numbers are available. Even cellular phone numbers can be provided for those that want to use an SMS/Text based marketing campaign.

Some clients may be interested in the hands-on management of a direct mail campaign but feel hesitant to do so due to a lack of experience. For those interested, turnkey direct mail solutions are available. This special service attentively guides clients through every step of a direct mail campaign. From planning and conceptualizing designs to manufacturing and printing materials, and distribution using the desired database. This bypasses the usual need to source and vet different vendors at the various stages of the process.

So if you need access to assault and hunting rifle owners lists, [contact Sprint Data Solutions Worldwide Marketing](#). When you work with us, you support an American company owned and operated by a disabled veteran.

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