

# Mailing List Website has prepared comprehensive database listings for coffee shop owners throughout the United States.

*The food & beverage industry provides opportunities for other businesses. Unlike some products such as furniture or cars, food and beverages are consumables.*

LAS VEGAS, NV, UNITED STATES, July 21, 2022 /EINPresswire.com/ -- [Sprint Data Solutions Worldwide Marketing is committed](#) to helping companies expand by increasing their client or customer base. If a business deals directly with other companies, then comprehensive business postal mailing lists can be provided. These lists include business-relevant information, including the name of relevant decision-makers in a company and their corporate title, to ensure a direct line to those responsible for facilitating high-volume sales.

For businesses that sell to the general public, consumer postal mailing lists are the appropriate source for accurate marketing. These databases go over a large range of different geographic and demographic marketing requirements.

Whether catering to the B2B field or the retail consumer, the right list is available to help any business market their product or service to receptive buyers.

## The Story Of Sprint Data Solutions Worldwide

Sprint Data Solutions Worldwide Marketing was an idea that came from a disabled veteran. With the obligations of military service complete, it was decided to try a different direction, moving from defense to growth. However, this growth would be focused on the economy, specifically by



Coffee Shop Owners Mailing List



Coffee Drinkers Of America Mailing List

helping businesses find the customers they need so vital to sustained, healthy expansion. A start-up was formed in dedication to this idea, and while it started small and humble, today, it boasts staff with a total of over 50 years of combined industry experience in the marketing sector.

Sprint Data Solutions Worldwide Marketing made its first forays into the marketing industry on the cusp of transition. Traditional marketing techniques like television commercials and print ads on signs or posters still dominated the field, but digital was already making some notable inroads. The company's initial focus was on direct mail marketing, a choice that had the fortunate side-effect of imparting crucial skillsets in data acquisition, management, and analytics.

As it had in other industries, digital technology rapidly showed a profitable and disruptive potential for marketing that would require innovation and adaptation to exploit fully. Sprint Data Solutions Worldwide Marketing was well-positioned to do this with its data-centric skillset and made a nimble transition, integrating digital marketing into its suite of services. This provided an early mover advantage that boosted the company and the clients served.

Today, Sprint Data Solutions Worldwide Marketing has steadily grown from its humble beginnings, when it could only service its hometown of Las Vegas, Nevada. Its service range is now the entire United States, including Alaska and Hawaii. It even provides marketing coverage for the remainder of the continent, with databases for the markets in Canada and Mexico. Even for businesses ready to leave the continent and go



Imported Coffee Drinkers Mailing List



Senior Coffee Shop Goers Mailing List



Cappuccino Drinkers Mailing List

Even for businesses ready to leave the continent and go

international, it's possible to cross the Atlantic and access the European Union markets with databases for countries like France.

### The Coffee Business Continues To Grow

While the British has a historical association with tea, one that carried over into ties with the American Revolution, it is coffee that is one of the USA's beloved, non-alcoholic adult beverages. And while multinational corporations like Starbucks have now entered into this industry, serving coffee as a profession, business and passion have been as much about American entrepreneurship at the small business level as it is about the success stories that go global. For example, while a large and successful global company now, Starbucks had previously operated within more humble origins as a popular coffee shop in the Pacific Northwest starting in 1971. It was only after 20 years of dedication to the coffee craft that the company's steady growth exploded and became first a national, then global phenomenon.

However, multinational or not, coffee has always been an important part of the American culinary makeup. Coffee has traditionally been regarded as an accessible, mainstream, "working man's" beverage that doesn't have the same elite cost or reputation as other beverages, such as wine. Coffee can be bought just about anywhere, from the average roadside diner to even convenience stores as a hot drink from a machine or a cold, canned product. And the coffee market is large and diverse. In the same way that there's more than one way to make a sandwich, coffee can be an incredibly simple or complex beverage depending on the business focus and the targeted consumer. Coffee can be as simple as a single type of beverage where the consumer knows only that it's one item on a menu, or can have a choice about which bean is used, whether it was freshly ground, and even whether it's consumed in its traditional "Americana" form, or one of the other formats such as latte or espresso.

### Many Opportunities

[Coffee is sold throughout the country, regardless of the state](#), and it isn't easy to make assumptions about where coffee shops will flourish. Even small towns may find themselves host to at least one coffee shop that offers more than just the usual diner fare, especially if the coffee is provided alongside tea, another favorite.

But any coffee shop selling beverages will find itself in need of certain products and services. The F&B industry consumes stock and supplies quickly compared to some other businesses, and this requires a constant need to reserve and restock to keep customers satisfied. For the right companies, this presents a chance to increase sales provided that the right product or service is relevantly targeted to coffee shops. These business opportunities included:

### Point Of Sale

It's no longer a simple matter of "cash only" for coffee shops. Coffee shops have to be prepared to handle transactions in various ways, whether that's a credit card, an old-fashioned check, a debit transaction from a bank account online, use of payment services like PayPal, or maybe even new forms of money like cryptocurrency.

This means that the point of sale must be a combination of fast, easy, and convenient but still

robust enough to handle a variety of transactions. Point of sale products play an important role here, especially as monetary transactions continue to evolve even now.

### Local Food & Beverages

While it's not unusual for coffee shops to have their own kitchens where some food is prepared, this hardly means that a coffee shop's food menus can be considered comprehensive and complete. Local food producers can offer products to sell as part of a coffee shop's menu. This is especially relevant for smaller foods that complement coffee, such as pastries.

Additional beverages may also be offered, such as local juice products and others. These can be products produced within the same town, city, or regional products made within the state.

### Paper Products

As a consumable, coffee often requires some additional accessories, and paper products are often part and parcel of this. Napkins are a must at any coffee shop to handle drips and spills, but paper containers for food or the coffee cups themselves are always in demand.

Any producers of these paper products can always approach coffee shops to see if there's any interest in changing, upgrading, or improving the cost and quality efficiency of the paper products that are used in the shop.

### Furniture

If a coffee shop is a small business, it will not be accountable to a standardized national branding policy, as would be the case with a franchise outlet. That means that smaller owner-operated coffee shops are free to use any interior decorating that meets the owner's needs and preferences.

Commercial furniture businesses always have an opportunity to approach coffee shops, especially if the shop has been operating for several years without any major changes. Refreshing the look of a coffee shop, especially if the current furniture is starting to show its age with wear and tear, and is a great opportunity for the right commercial furnishing business.

### Financial Services

All small businesses need to manage finances, and that means taking some time out to ensure the numbers are right for profit, operational, and tax purposes. Not every business will have a dedicated accountant working in a financial department, leaving many of these coffee shops to manage finances on their own, which can require some help.

Accounting services, accounting software, and even financial products like loans are the types of financial aid that many small businesses look at. Whether it's freeing up time for more business-related activities by streamlining accounting or looking for additional financing to upgrade the business's financial products and services makes a big difference when offered at the right time to the right company.

## Business Development & Networking

Many coffee shops are small businesses, and some of them may even be operated by people for whom this is their first business. As a result, there is a lot to learn, and often there is still a need to find some solid footing, especially when someone is new to an established business community.

Business development courses may be a welcome offer to such entrepreneurs. The only way to improve business is to learn, but learning from the right sources is crucial. Credible business development services can make a big difference in learning how to manage both people and finances in a small business. However, engaging with the local, regional, or even state business community can also be important. Business networking opportunities, such as conferences and trade shows, can also play an important role and be of great interest to coffee shop owners looking to improve themselves and their professional connections.

## Finding The Coffee Shop Owners

Coffee shop owners are found throughout America in various urban and rural settings, with different markets and interests. It's important to understand that even if all coffee shop owners are in the same business, they can't always be approached in the same ways.

Sprint Data Solutions Worldwide Marketing offers coffee shop owner listings with complete geographic details. This allows clients to target all coffee shop owners at the national level, hitting the greatest possible number. However, this focus can also be scoped down, such as targeting only coffee shop owners in the Pacific Northwest if the goal is to approach a heavily experienced market. Individual states can also be targeted if the goal is only to reach out to coffee shop owners in California. Even a single city or town can be provided for, right down to specific neighborhoods, if the goal is to approach only the coffee shop owners in Brooklyn, New York City.

Sprint Data Solutions Worldwide Marketing can also provide coffee shop owner lists based on demographic categories. If there is a need to approach coffee shop owners based on ethnicity, such as something that would appeal to African Americans, that categorization is available. It's even possible to categorize coffee shop owners financially, such as if the target is for more successful business owners ready to expand.

The contact details are provided in a variety of formats. Mailing addresses are standard, but email addresses for digital marketing efforts can also be provided. Telephone numbers are available for telemarketing strategies, and even cellular phone numbers are available for a text/SMS-based marketing campaign.

For clients interested in hands-on experience with a direct mail campaign, turnkey direct mail solutions are available. This service takes clients through all the steps of the direct mail process with careful guidance. It starts with design and planning, then printing materials, and finally,

distribution using the required databases. All services happen under one roof, eliminating the normal need to source for and vet the different vendors typically needed for each different stage of the process.

If you're interested in contacting coffee shop owners throughout the country, [contact Sprint Data Solutions Worldwide Marketing](#). When you work with us, you support an American company owned and operated by a disabled veteran.

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