

DriveItAway Holdings, Inc (OTCQB: CLCN) Partners with CarVision to Roll Out More Polestar 2 EVs

Along with Other Premium Luxury Vehicles for Sale, Now First-of-its-kind "try it before you buy it" subscription to ownership program with Polestar 2 is Offered



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/EINPresswire.com/ -- <u>DriveltAway</u> Holdings, Inc. ("DriveltAway") (OTCQB: CLCN), the industry leader in automotive dealer new mobility platforms with its revolutionary subscription to purchase technology, founded by serial auto retail entrepreneur John F. Possumato, continues to roll out its unique electric vehicle subscription to ownership program with the <u>Polestar 2</u>, now



We are delighted to work with CarVision to expand our subscription to ownership program in the greater Philadelphia/New Jersey marketplace with the new Polestar 2 EV"

John F. Possumato, Founder & CEO, DriveltAway Holdings Inc.

partnering with the <u>CarVision</u> dealer group to bring its alternative approach to car buying to a wider audience.

"Automotive retailers have always been our partners, and we originally created our unique subscription to ownership technology as a platform for dealer vehicles," says John F. Possumato, Founder & CEO of DriveltAway, "so it's only natural, as we introduce our new EV 'drive it, love it, buy it' program that we partner with select retailers to scale our unique offering, we think, most suitable for those who are curious about buying an EV, but want to drive one for a while before making a purchase commitment. We are

delighted to work with CarVision to expand our subscription to ownership program in the greater Philadelphia/New Jersey marketplace with the new Polestar 2 EV."

"From the day we started, we at CarVision have been working with passion to innovate and offer the best quality vehicles at the best quality prices" says Dean Cafiero, Owner & President of CarVision dealer group, "we are very pleased to work with the DriveltAway team and their subscription to ownership platform for Polestar 2 vehicles, as it allows us to offer new innovation in EV vehicle usage and ownership. We always like to be ahead of the pack in offering customer pleasing new services."

The DriveltAway program provides an "infinite test drive" to full range of consumers, from entry level to luxury buyers, to satisfy a market that is "EV curious" but does not want to make an immediate commitment to purchase. The driver has the right, but not the obligation, to buy the vehicle he or she is driving, with money paid in given back as a bonus coupon towards the purchase.

DriveltAway Subscription with Optional Purchase, the Program for US EV Adoption

DriveltAway's EV subscription program, is now starting in the greater Philadelphia/New Jersey area with the Polestar 2, but will soon offer a full range of EVs, including Chevrolet Bolt/Bolt EUVs, Nissan Leafs and even Ford Escape Plug In Hybrids, throughout the United States. DriveltAway's unique 'EVs for Everyone' program is the perfect "vehicle" to reduce the barriers to EV adoption for all drivers, perfect for people who are interested in an EV, but are put off by the higher initial cost as compared to a gas vehicle or are concerned about suitability and range anxiety.

About DriveltAway

DriveltAway is the first national dealer focused mobility platform that enables car dealers to sell more vehicles in a seamless way through eCommerce, with its exclusive "Pay as You Go" appbased subscription program. DriveltAway provides a comprehensive turn-key, solutions driven program with proprietary mobile technology and driver app, insurance coverages and training to get dealerships up and running quickly and profitably in emerging online sales opportunities. The company is now introducing its 'subscription to ownership' platform to enable all consumers to drive and acquire new Electric Vehicles with its "EVs for Everyone" initiative. For further information, please see www.driveitaway.com.

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This press release may contain forward-looking statements within the meaning of the federal securities laws. Forward-looking statements relate to expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts. In some cases, you can identify forward-looking statements by the use of forward-looking terminology such as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "estimates," "predicts," or "potential" or the negative of these words and phrases or similar words or phrases which are predictions of or indicate future events or trends and which do not relate solely to historical matters. Forward-looking statements involve known and unknown risks, uncertainties, assumptions and contingencies, many of which are beyond our control, and may cause actual results to differ significantly from those expressed in any forward-looking statement. All forward-looking statements reflect our good faith beliefs, assumptions and expectations, but they are not guarantees of future performance. We caution investors not to unduly rely on any forward-looking statements. The forward-looking statements

speak only as of the date of this press release.

CONTACT INFORMATION: DriveltAway Holdings, Inc. John F. Possumato john@driveitaway.com

For further information, please see: www.driveitaway.com

John Possumato
DriveltAway Inc
+1 856-577-2763
email us here
Visit us on social media:
Facebook
Twitter
LinkedIn

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